

Grantee Information

ID	1874
Grantee Name	KUHT-TV
City	Houston
State	TX
Licensee Type	University

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: ▼

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
All Other Current Assets	\$ <input type="text" value="369,231"/>	\$ <input type="text" value="334,194"/>
All Non-Current Assets	\$ <input type="text" value="7,138,868"/>	\$ <input type="text" value="3,538,076"/>
Total Assets	\$ <input type="text" value="7,508,099"/>	\$ <input type="text" value="3,872,270"/>
Liabilities		
All Current Liabilities	\$ <input type="text" value="7,317,965"/>	\$ <input type="text" value="5,076,408"/>
All Non-Current Liabilities	\$ <input type="text" value="12,542"/>	\$ <input type="text" value="99,298"/>
Total Liabilities	\$ <input type="text" value="7,330,507"/>	\$ <input type="text" value="5,175,706"/>
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ <input type="text" value="5,827,346"/>	\$ <input type="text" value="2,604,847"/>
Other Restricted Net Assets	\$ <input type="text" value="492,310"/>	\$ <input type="text" value="486,603"/>

Unrestricted Net Assets	\$ <input type="text" value="-6,142,064"/>	\$ <input type="text" value="-4,394,886"/>
Total Net Assets	\$ <input type="text" value="177,592"/>	\$ <input type="text" value="-1,303,436"/>
Balance Formula (TA - (TL+TNA))	\$ <input type="text"/>	\$ <input type="text" value="0"/>

1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Combined Entity

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question:

Licensee Type (For Joint Licensees Only)

Comments

Question	Comment
Current Year-End: All Other Current Assets	Total other current assets x 50% for TV.
Current Year-End: All Non-Current Assets	Total non-current assets x 50% for TV.
Current Year-End: Total Assets	We disposed of some capital assets to try to adjust for the market.
Current Year-End: All Current Liabilities	This includes the current portion of the KUHT server and the current portion of the HPM chiller.
Current Year-End: All Non-Current Liabilities	This number includes the non-current portion of the HPM chiller note payable.
Current Year-End: Total Liabilities	As we decreased our assets we also decreased our debt that was connected to those capital assets.
Current Year-End: Unrestricted Net Assets	34.7425% of unrestricted assets
Current Year-End: Total Net Assets	The change in capital assets resulted in change in our net assets as well.
Previous Year-End: Total Net Assets	Operating loss that was experienced had a major connection to unrestricted net assets.

2.1 Total Station Revenue

Jump to question:

Total (\$)

Passive Revenue

Royalties	\$ <input type="text" value="8,928"/>
Copyright Tribunal Distributions	\$ <input type="text" value="0"/>

Gains on Sale of Assets - Property and Equipment	\$ <input type="text" value="0"/>
Interest and Dividends: Non-Endowment	\$ <input type="text" value="0"/>
Interest and Dividends: Endowment	\$ <input type="text" value="0"/>
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text" value="0"/>
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="0"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text" value="0"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="10,673"/>
Total Passive Revenue	\$ <input type="text" value="19,601"/>
Non-Passive Revenue	
CPB CSG	\$ <input type="text" value="1,661,421"/>
Membership (Contributions < \$1,000)	\$ <input type="text" value="4,339,155"/>
Major Giving (Contributions >= \$1,000)	\$ <input type="text" value="522,169"/>
Planned Giving (Realized)	\$ <input type="text" value="657,362"/>
Capital	\$ <input type="text" value="0"/>
Endowment	\$ <input type="text" value="0"/>
Grant Solicitation (Competitive)	\$ <input type="text" value="0"/>
Production Underwriting	\$ <input type="text" value="0"/>
Spot/Run of Schedule Underwriting	\$ <input type="text" value="750,532"/>
All Other Underwriting	\$ <input type="text" value=""/>
Contract Production & Services	\$ <input type="text" value="0"/>
Content Distribution Activities	\$ <input type="text" value="0"/>
Program Guide	\$ <input type="text" value="0"/>
Auction	\$ <input type="text" value="0"/>
Subsidiaries	\$ <input type="text" value="0"/>
State Government Appropriation (Unrestricted)	\$ <input type="text" value="0"/>
All Other	

\$ 3,486,577

Total Non-Passive Revenue

\$ 11,417,216

Total Station Revenue

\$ 11,436,817

2.2 Revenue Sources and Type

Jump to question: [2.2](#) ▾

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
CPB	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="1,691,890"/>	\$ <input type="text" value="1,691,890"/>
PBS	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
NPR	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Public Broadcasting Stations	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
Individuals	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="6,193,877"/>	\$ <input type="text" value="6,193,877"/>
Businesses (For Profit Entities)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="169,150"/>	\$ <input type="text" value="169,150"/>
Foundations (Not For Profit Entities)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="85,000"/>	\$ <input type="text" value="85,000"/>
State and State Supported Colleges and Universities	\$ <input type="text" value="0"/>	\$ <input type="text" value="3,155,583"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="46,208"/>	\$ <input type="text" value="3,201,791"/>
Private Colleges	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="84,436"/>	\$ <input type="text" value="84,436"/>

and Universities

All Other Sources	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="10,673"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="10,673"/>
Total Station Revenue	\$ <input type="text" value="0"/>	\$ <input type="text" value="3,155,583"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="10,673"/>	\$ <input type="text" value="8,270,561"/>	\$ <input type="text" value="11,436,817"/>

Comments

Question	Comment
Royalties	\$8,928.00 in royalties was earned during FY 2016.
All Other	UH indirect Support= 3,486,577
Total Passive Revenue	\$8,928.00 in royalties was earned during FY 2016. There was also a gain of \$10,673.00 on the endowment.
All Other Revenue from: Businesses	Underwriting services stemming from for profit entities increased.
Total Revenue from: PBS	We got a one time grant last year that we didnt get this year.

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

	Full Time Equivalent (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support						
General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	<input type="text" value="1.00"/>	\$ <input type="text" value="206,438"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="72,253"/>	<input type="text" value="-----"/>	\$ <input type="text" value="278,691"/>
Finance and HR	<input type="text" value="5.00"/>	\$ <input type="text" value="239,650"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="83,877"/>	<input type="text" value="-----"/>	\$ <input type="text" value="323,527"/>
Administrative Support	<input type="text" value="1.50"/>	\$ <input type="text" value="64,219"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="22,477"/>	<input type="text" value="-----"/>	\$ <input type="text" value="86,696"/>
Total Corporate Management & Support	<input type="text" value="7.50"/>	\$ <input type="text" value="510,307"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="178,607"/>	\$ <input type="text" value="4,865,132"/>	\$ <input type="text" value="5,554,046"/>
Development						
Membership - Pledge/On-Air	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Membership - Direct Mail	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>

Membership - Telemarketing		\$ 0	\$ 0	\$ 0	\$	\$ 0
Membership - Web/Online Fundraising	0.50	\$ 24,252	\$ 0	\$ 8,488	\$	\$ 32,740
Membership - All Other	5.50	\$ 283,658	\$ 0	\$ 99,280	\$ 882,630	\$ 1,265,568
Major Giving	2.00	\$ 151,950	\$ 0	\$ 53,184	\$	\$ 205,134
Planned Giving		\$ 0	\$ 0	\$ 0	\$	\$ 0
Capital Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Grant Solicitation (Competitive)		\$ 0	\$ 0	\$ 0	\$	\$ 0
Total Development	8.00	\$ 459,860	\$ 0	\$ 160,952	\$ 882,630	\$ 1,503,442
Auction						
Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$
Underwriting						
National Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Local Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Spot/Run of Schedule Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0.50	\$ 41,200	\$ 0	\$ 14,420	-----	\$ 55,620
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Total Underwriting	0.50	\$ 41,200	\$ 0	\$ 14,420	\$ 549,274	\$ 604,894
Programming						
Program Acquisition		\$ 0	\$ 0	\$ 0	\$ 2,601,608	\$ 2,601,608
Program Scheduling	1.00	\$ 80,088	\$ 0	\$ 28,031	\$	\$ 108,119
Total Programming	1.00	\$ 80,088	\$ 0	\$ 28,031	\$ 2,601,608	\$ 2,709,727

Production

National Broadcast Production	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>
Local Broadcast Production	<input type="text" value="12.50"/>	\$ <input type="text" value="731,004"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="255,851"/>	\$ <input type="text" value="15,000"/>	\$ <input type="text" value="1,001,855"/>
Contract Production & Services	<input type="text" value=""/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="0"/>
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	<input type="text" value="1.00"/>	\$ <input type="text" value="60,575"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="21,201"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="81,776"/>
Total Production	<input type="text" value="13.50"/>	\$ <input type="text" value="791,579"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="277,052"/>	\$ <input type="text" value="15,000"/>	\$ <input type="text" value="1,083,631"/>

Content Distribution & Delivery (CD&D)

Transmission/Distribution	<input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	<input type="text" value="-----"/>	\$ <input type="text" value="0"/>
Operations (Master Control)	<input type="text" value="4.00"/>	\$ <input type="text" value="166,795"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="58,378"/>	<input type="text" value="-----"/>	\$ <input type="text" value="225,173"/>
Technical Maintenance	<input type="text" value="4.50"/>	\$ <input type="text" value="276,725"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="96,854"/>	<input type="text" value="-----"/>	\$ <input type="text" value="373,579"/>
Production Support	<input type="text" value="3.50"/>	\$ <input type="text" value="179,060"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="62,671"/>	<input type="text" value="-----"/>	\$ <input type="text" value="241,731"/>
Information Technology	<input type="text" value="1.50"/>	\$ <input type="text" value="89,102"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="31,186"/>	<input type="text" value="-----"/>	\$ <input type="text" value="120,288"/>
Total CD&D	<input type="text" value="13.50"/>	\$ <input type="text" value="711,682"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="249,089"/>	\$ <input type="text" value="175,000"/>	\$ <input type="text" value="1,135,771"/>

Educational Services and Community Engagement

Educational Services	<input type="text" value="1.00"/>	\$ <input type="text" value="93,205"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="32,622"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="125,827"/>
Community Engagement	<input type="text" value="1.00"/>	\$ <input type="text" value="93,205"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="32,622"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="125,827"/>
Total Educational Services and Community Engagement	<input type="text" value="2.00"/>	\$ <input type="text" value="186,410"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="65,244"/>	\$ <input type="text" value=""/>	\$ <input type="text" value="251,654"/>

Marketing/ CRM

Marketing, PR & Communications	<input type="text" value="0.50"/>	\$ <input type="text" value="24,865"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="8,703"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="33,568"/>
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Program Guide	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Viewer & Member Services	<input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Special Events	<input type="text" value="0.50"/>	\$ <input type="text" value="22,596"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="7,909"/>	\$ <input type="text"/>	\$ <input type="text" value="30,505"/>
Total Customer/Relationship Management	<input type="text" value="1.00"/>	\$ <input type="text" value="47,461"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="16,612"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="64,073"/>
Other Activities & Services						
Other Activities & Services	<input type="text" value="6.17"/>	\$ <input type="text" value="157,108"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="54,988"/>	\$ <input type="text"/>	\$ <input type="text" value="212,096"/>
Total Station Expenses (Excluding Depreciation)	<input type="text" value="53.17"/>	\$ <input type="text" value="2,985,695"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="1,044,995"/>	\$ <input type="text" value="9,088,644"/>	\$ <input type="text" value="13,119,334"/>

3.2 Other Activities & Services

Jump to question: ▼

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly.

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: ▼

	Full Time Equivalent (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>

Other Activities & Services

Total Student/Intern FTEs

3.4 In-Kind Expense Detail

Jump to question: **3.4** ▼

Corporate Management & Support

In-Kind Expenses \$

\$

Development

\$

Auction

\$

Underwriting

\$

Programming

\$

Production

\$

CD&D

\$

Educational Services

\$

Community Engagement

\$

Customer/Relationship Management

\$

Other Activities & Services

\$

Total Station In-Kind Expenses

\$

3.5 Indirect Support Expense Detail

Jump to question: **3.5** ▼

Indirect Support - Occupancy

Indirect Expenses \$

\$

Indirect Support - Analog Transmitter Power

\$

Indirect Support - Digital Transmitter Power

\$

Indirect Support - All Other Expenses

\$

Total Station Indirect Support

\$

Total Station In-Kind Plus Indirect (Including Occupancy) Expenses

\$

3.6 Capital Expenses and Related Items

Jump to question: ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ <input type="text" value="290,598"/>	\$ <input type="text" value="537,673"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text" value="0"/>	\$ <input type="text" value="327,645"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>
CD&D and IT Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Total	\$ <input type="text" value="290,598"/>	\$ <input type="text" value="865,318"/>	\$ <input type="text" value="0"/>
Total Station Expenses (Including Depreciation)	<input type="text" value="-----"/>	\$ <input type="text" value="13,984,652"/>	<input type="text" value="-----"/>

Comments

Question	Comment
Benefits & Accruals: Total Station	Total station benefits and accruals increased as a result of merit increases.
Total Operating Expenses: Total Customer/Relationship Management	Operating expenses for CRM decreased as a result of the reduction in staff.
Total Operating Expenses: Other Activities & Services	The station's FTE for Other Activities & Services is made up of all the employees that are classified as temporary staff members. These employees benefit both stations evenly.
Total Operating Expenses: Total Production	HPM expanded its programming & production staff to accommodate the expansion of its programming services to the community. As a result, salaries and wages increased.
Total Operating Expenses: Total Underwriting	Operating expenses for consulting services increased during FY16 because of the outsourcing of underwriting services.

4.1 Corporate Management & Support Expense Detail

Jump to question: ▼

Direct, Indirect & In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ <input type="text" value="29,397"/>
Telecommunications and Utilities (excluding Transmitter Power)	\$ <input type="text" value="366,556"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="37,710"/>

Legal Fees	\$ <input type="text" value="11,467"/>
Accounting/Payroll Fees	\$ <input type="text" value="67,020"/>
Governance and Advisory Board Expenses	\$ <input type="text" value="0"/>
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ <input type="text" value="8,473"/>
Facilities Maintenance	\$ <input type="text" value="113,030"/>
Professional Development/Training (For All Staff)	\$ <input type="text" value="6,275"/>
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$ <input type="text" value="3,155,583"/>
Interest Expense	\$ <input type="text" value="3,476"/>
All Other Corporate Management & Support	\$ <input type="text" value="1,066,145"/>
Total Corporate Management & Support	\$ <input type="text" value="4,865,132"/>

4.2 Station Volunteers

Jump to question: ▼

of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Question **Comment**
 No Comments for this section

5.1 Membership Revenue (<\$1,000)

Jump to question: ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="642,136"/>	\$ <input type="text" value="449,709"/>	\$ <input type="text" value="657,312"/>	\$ <input type="text" value="438,422"/>	\$ <input type="text" value="2,187,579"/>
Direct Mail	\$ <input type="text" value="42,956"/>	\$ <input type="text" value="715,018"/>	\$ <input type="text" value="371,836"/>	\$ <input type="text" value="283,968"/>	\$ <input type="text" value="1,413,778"/>
Telemarketing	\$ <input type="text" value="181"/>	\$ <input type="text" value="16,599"/>	\$ <input type="text" value="79,982"/>	\$ <input type="text" value="12,801"/>	\$ <input type="text" value="109,563"/>
Web/Online	\$ <input type="text" value="36,441"/>	\$ <input type="text" value="147,313"/>	\$ <input type="text" value="103,188"/>	\$ <input type="text" value="104,595"/>	\$ <input type="text" value="391,537"/>
Other Membership Programs	\$ <input type="text" value="44,347"/>	\$ <input type="text" value="68,347"/>	\$ <input type="text" value="69,818"/>	\$ <input type="text" value="54,186"/>	\$ <input type="text" value="236,698"/>
Total	\$ <input type="text" value="766,061"/>	\$ <input type="text" value="1,396,986"/>	\$ <input type="text" value="1,282,136"/>	\$ <input type="text" value="893,972"/>	\$ <input type="text" value="4,339,155"/>

5.2 Membership - # of Donors (<\$1,000)

Jump to question: ▼

New (#) **Renewal (#)** **Re-join (#)** **Total** **Add-Gift ((#))**

Pledge/On Air	5,677	2,946	4,579	13,202	2,268
Direct Mail	417	7,091	4,116	11,624	3,815
Telemarketing	5	192	870	1,067	159
Web/Online	1,719	1,099	984	3,802	1,237
Other Membership Programs	361	8,242	2,733	11,336	1,635
Total	8,179	19,570	13,282	41,031	9,114

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) ▾

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	41,031	50,145	\$ 4,339,155
\$1,000 to \$9,999	826	1,695	\$ 328,486
\$10,000 and above	23	55	\$ 193,683
Total	41,880	51,895	\$ 4,861,324

5.4 Gift Type Detail

Jump to question: [5.4](#) ▾

	Total
Matching Gifts (\$ Amount)	\$ 326,170
Sustainer Gifts (# of Donors)	15,727

5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#) ▾

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	39	\$ 657,362
Total	39	\$ 657,362

5.6 Endowment Fund Detail

Jump to question: [5.6](#) ▾

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 492,310
New Endowment Contributions	\$ 0
Realized Investment Gains	\$ 0
Unrealized Investment Gains (Losses)	\$ 10,673

Discretionary spending from the Endowment Fund	\$ <input type="text" value="0"/>
Discretionary additions to the Endowment Fund	\$ <input type="text" value="0"/>
Value of Fund at end of Fiscal Year?	\$ <input type="text" value="502,983"/>
Value of pledged gifts not yet received?	\$ <input type="text" value="0"/>

5.7 Development Expenses

Jump to question: ▼

Direct & In-Kind Expenses (\$)

Premiums' Total	\$ <input type="text" value="682,107"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="200,523"/>
Other Expenses	\$ <input type="text" value="0"/>
Total	\$ <input type="text" value="882,630"/>

5.8 Pledge Appeal Minutes

Jump to question: ▼

of Minutes

Live	<input type="text" value="546.00"/>
Virtuals/Pledge Events	<input type="text" value="19,498.00"/>
Pre-Taped Local Breaks	<input type="text" value="305.00"/>
Air-Checks	<input type="text" value="3,829.00"/>
Total	<input type="text" value="24,178.00"/>
# of total Pledge Appeal Minutes between 11PM and 6AM?	<input type="text" value="5,636.00"/>

Comments

Question	Comment
Sustainer Gifts (# of Donors)	Due to our increasing efforts to retain sustaining donors we were able to maintain a large portion of our prior sustainers while adding new sustainers.

6.1 Underwriting Revenue Detail

Jump to question: ▼

Revenue (\$)

National Production Underwriting	\$ <input type="text" value="0"/>
Local Production Underwriting	\$ <input type="text" value="0"/>

Spot/Run of Schedule Underwriting	\$	<input type="text" value="750,532"/>
Educational Services Underwriting	\$	<input type="text"/>
Community Engagement Underwriting	\$	<input type="text"/>
Special Events/Other Underwriting	\$	<input type="text"/>
Total	\$	<input type="text" value="750,532"/>

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text"/>	\$ <input type="text" value="0"/>
Foundations (Not For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
Total	<input type="text" value="0"/>	\$ <input type="text" value="0"/>

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="34"/>	\$ <input type="text" value="495,375"/>
Foundations (Not For Profit Entities)	<input type="text" value="8"/>	\$ <input type="text" value="88,613"/>
Government (Federal, State and Local and Other Gov't)	<input type="text" value="1"/>	\$ <input type="text" value="8,500"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text" value="5"/>	\$ <input type="text" value="158,044"/>
Total	<input type="text" value="48"/>	\$ <input type="text" value="750,532"/>

6.4 Underwriting Detail - Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="356,347"/>
Other Expenses	\$ <input type="text" value="192,927"/>

Total \$

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question:

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

Comments

Question

Comment

Underwriting Expenses: Consulting/Contracted & Outsourced Employee Expenses

712,695 total paid for m.e. through Uh will be split among kuht and kuhf

7.1 Auction Detail - Revenue

Jump to question:

Gross Realized Revenue (\$)

Auction Total \$

Total \$

7.2 Auction Detail - Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Cost of purchased items to auction \$

Consulting, Contracted & Outsourced Personnel and Services Fees \$

Other Expenses \$

Total \$

7.3 Number of Auctions

Jump to question:

Number of Auctions

Number of Auction Days per Year

TV broadcast auction (may include an online component)

Online only auction

Total

Comments

Question

Comment

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	-----	5,071.00	1,476.00
PBS Programs - PFP	-----	307.00	212.00
PBS Programs - PBS Plus & Other	-----	609.00	1,195.00
PBS Programs - Total	\$ 2,242,922	5,987.00	2,883.00
NETA	\$ 2,974	473.00	1,290.00
BBC	\$ 52,380	421.00	207.00
APT	\$ 253,452	708.00	3,487.00
Movie Packages (Other Distributors)	\$ 0		
All Other Program Acquisitions (Other Distributors)	\$ 49,880	565.00	8,024.00
Local Productions	-----	67.00	37.00
Total	\$ 2,601,608	8,221.00	15,928.00

8.2 Program Acquisition & Scheduling Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 2,601,608
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
Total	\$ 2,601,608

8.3 PBS Program Differentiation

Jump to question:

Are you a PBS PDP Station? No

8.4 Ratings Data and Market Data

Jump to question:

2015

Total Area Population Households (#)

2,462,000

Estimated Total Commercial TV Ad Revenue (\$)

515,400,000

Comments

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsenDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsenDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsenDataPrepopulated 44035
Total Area Population Households (#)	NielsenDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsenDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question: ▾

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text" value="0"/>	\$ <input type="text" value="205,000"/>	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Total Production Services Expenses	\$ <input type="text" value="0"/>	\$ <input type="text" value="205,000"/>	\$ <input type="text" value="0"/>

9.2 Content Production Intended for Station use (by type)

Jump to question: ▾

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text"/>	<input type="text"/>
Informational call-in broadcast	<input type="text"/>	<input type="text"/>	<input type="text"/>
News	<input type="text"/>	<input type="text"/>	<input type="text"/>
Public Affairs	<input type="text"/>	<input type="text" value="26.00"/>	<input type="text"/>
Arts and Culture	<input type="text"/>	<input type="text" value="26.00"/>	<input type="text"/>
Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	<input type="text" value="24.00"/>	<input type="text"/>
Educational	<input type="text"/>	<input type="text" value="8.00"/>	<input type="text"/>
All Other Productions	<input type="text"/>	<input type="text"/>	<input type="text"/>

Total Number of Hours	<input type="text"/>	<input type="text" value="84.00"/>	<input type="text"/>
Total Hours using Closed-Captioning	<input type="text"/>	<input type="text" value="84.00"/>	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments

Question	Comment
No Comments for this section	

10.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: ▼

	Revenue (\$)
Tower Lease	\$ <input type="text"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

10.2 Content Distribution & Delivery Expenses

Jump to question: ▼

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text"/>
STL Fees	\$ <input type="text"/>
Tower Rent/Lease/Mortgage	\$ <input type="text" value="175,000"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>

Network/Internet Connectivity	\$ <input type="text"/>
Digital Transmitter Power (Direct Expense)	\$ <input type="text"/>
Analog Transmitter Power (Direct Expense)	\$ <input type="text"/>
Indirect Support - Analog and Digital Transmitter Power	\$ <input type="text" value="0"/>
Interconnection Expenses	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
Total	\$ <input type="text" value="175,000"/>

10.3 Broadcast Capacity

Jump to question: ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters - Digital	<input type="text"/>	<input type="text"/>
VHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="24.00"/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text"/>	<input type="text"/>
ITFS Channels	<input type="text"/>	<input type="text"/>

10.4 Master Control Facilities

Jump to question: ▼

	Number	Hours per Day
Master Control Facilities - # Operated	<input type="text" value="1"/>	<input type="text" value="-----"/>
Master Control Facilities - Total Hours/Day	<input type="text" value="-----"/>	<input type="text" value="24.00"/>
Master Control Facilities - Staffed Hours/Day	<input type="text" value="-----"/>	<input type="text" value="24"/>

10.5 DTV Expenditures

Jump to question: ▼

	Amount (\$)
Capital Expenditures for DTV Production Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Tower Related Equipment	\$ <input type="text" value="0"/>
Capital Expenditures for DTV Master Control Equipment	\$ <input type="text" value="0"/>
Capital Expenditures for DTV Transmission Equipment	\$ <input type="text"/>

Capital Expenditures for DTV Other Equipment \$

Non-Capital, Non-Personnel Expenses for DTV \$

Total \$

10.6 DTV Expenditures - Cumulative

Jump to question:

Amount (\$)

How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year? \$

How much does your station plan to spend to complete the digital conversion? \$

Comments

Question	Comment
Capital Expenditures for DTV Master Control Equipment	738,528

11.1 Educational Services Revenue

Jump to question:

Revenue (\$)

Federal Grants \$

State Government Grants \$

Fee-For-Service or Entrepreneurial Services \$

Underwriting for Educational Services \$

Other Revenue Generated by Educational Services \$

Total \$

11.2 Educational Services Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees \$

Other Expenses \$

Total \$

11.3 Educational Content Detail

Jump to question:

Direct & In-Kind Expenses (\$)

Create Local Educational Content for Broadcast \$

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text" value="0"/>
Create National Educational Content for Broadcast	\$ <input type="text" value="0"/>
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text" value="0"/>
Program Acquisition	\$ <input type="text" value="0"/>
Total	\$ <input type="text" value="0"/>

11.4 Educational Content Delivery

Jump to question: ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
PBS Kids	<input type="text" value="2,811.00"/>	<input type="text" value="2,062.00"/>	<input type="text"/>
K-12 Instructional TV	<input type="text"/>	<input type="text"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - English	<input type="text"/>	<input type="text"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annenberg Teacher Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="2,811.00"/>	<input type="text" value="2,062.00"/>	<input type="text"/>

11.5 Educational Workshops

Jump to question: ▼

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Pre-K Teacher Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other K-12 Teacher Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Pre-service Teacher Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other College/University Faculty Professional Development/Training	<input type="text" value="0"/>	<input type="text" value="0"/>
Other Professional Development/Training	<input type="text" value="5"/>	<input type="text" value="1,015"/>
Total	<input type="text" value="5"/>	<input type="text" value="1,015"/>

Comments

Question

Comment

No Comments for this section

12.1 Community Engagement Revenue

Jump to question: ▾

Revenue (\$)

Grants (Competitive)	\$ <input type="text" value="0"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text" value="0"/>
Underwriting of Outreach Events	\$ <input type="text"/>
Other Revenue Generated by Community Engagement	\$ <input type="text" value="0"/>
Total	\$ <input type="text" value="0"/>

12.2 Community Engagement Expenses

Jump to question: ▾

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text" value="0"/>
Total	\$ <input type="text" value="0"/>

Comments

Question

Comment

No Comments for this section

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: ▾

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	<input type="text" value="7.50"/>	<input type="text"/>	<input type="text" value="7.50"/>	<input type="text" value="7.50"/>	<input type="text"/>	<input type="text" value="15.00"/>
Development	<input type="text" value="8.00"/>	<input type="text"/>	<input type="text" value="8.00"/>	<input type="text" value="8.00"/>	<input type="text"/>	<input type="text" value="16.00"/>
Auction	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Underwriting	<input type="text" value="0.50"/>	<input type="text"/>	<input type="text" value="0.50"/>	<input type="text" value="0.50"/>	<input type="text"/>	<input type="text" value="1.00"/>
Programming	<input type="text" value="1.00"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Production	13.50	12.00	2.50	2.50	27.00	44.00
CD&D	13.50	6.00	7.50	7.50		21.00
Educational Services and Community Engagement	2.00	2.00				2.00
Customer/Relationship Management	1.00		1.00	1.00		2.00
Other Activities & Services	6.17		6.17	6.17		12.34
Total Station FTEs	53.17	20.00	33.17	33.17	27.00	113.34

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question:

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ 688,914	\$ 0	\$ 688,914	\$ 688,914	\$ 0	\$ 1,377,828
Development	\$ 620,812	\$	\$ 620,812	\$ 620,812	\$ 0	\$ 1,241,624
Auction	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Underwriting	\$ 55,620	\$ 0	\$ 55,620	\$ 55,620	\$ 0	\$ 111,240
Programming	\$ 108,119	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Production	\$ 1,068,631	\$ 986,299	\$ 190,451	\$ 190,451	\$ 2,350,735	\$ 3,717,936
CD&D	\$ 960,771	\$ 368,201	\$ 592,569	\$ 592,569	\$ 0	\$ 1,553,339
Educational Services and Community Engagement	\$ 251,654	\$ 251,653	\$ 0	\$ 0	\$ 0	\$ 251,653
Customer/Relationship Management	\$ 64,073	\$	\$ 64,072	\$ 64,072	\$	\$ 128,144
Other Activities & Services	\$ 212,096	\$	\$ 212,095	\$ 212,095	\$ 0	\$ 424,190
Total Station Personnel Expenses	\$ 4,030,690	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question:

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 11,436,817	\$ 0	\$	\$	\$	\$ 0
Direct Expenses	\$ 5,933,061	\$	\$	\$	\$	\$ 0
In-Kind Expenses	\$ 0	\$	\$	\$	\$	\$ 0
Indirect Expenses	\$ 3,155,583	\$	\$	\$	\$	\$ 0
Total Station Personnel Expenses	\$ 4,030,690	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954
Depreciation	\$ 865,318	\$	\$	\$	\$	\$ 0
Total Station Expenses (Including Depreciation)	\$ 13,984,652	\$ 1,606,153	\$ 2,424,533	\$ 2,424,533	\$ 2,350,735	\$ 8,805,954
Comments						
Question		Comment				