

KUHT  
2012  
SABS

**Grantee Information**

<b>ID</b>	1874
<b>Grantee Name</b>	KUHT-TV
<b>City</b>	Houston
<b>State</b>	TX
<b>Licensee Type</b>	University

**1.1 Statement of Financial Position (Balance Sheet)**

Jump to question:  ▼

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ 432642	\$ 0
All Other Current Assets	\$ 441284	\$ 662435
All Non-Current Assets	\$ 8729789	\$ 8614253
<b>Total Assets</b>	\$ 9603715	\$ 9276688
<b>Liabilities</b>		
All Current Liabilities	\$ 4080347	\$ 4390769
All Non-Current Liabilities	\$ 0	\$ 238285
<b>Total Liabilities</b>	\$ 4080347	\$ 4629054
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ 8536365	\$ 7956969
Other Restricted Net Assets	\$ 47188	\$ 416919

Unrestricted Net Assets	\$ <input type="text" value="-3060185"/>	\$ <input type="text" value="-3726254"/>
<b>Total Net Assets</b>	\$ <input type="text" value="5523368"/>	\$ <input type="text" value="4647634"/>
<b>Balance Formula (TA - (TL+TNA))</b>	\$ <input type="text"/>	\$ <input type="text" value="0"/>

1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only?

Joint Licensee: Reported Separately

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question:

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

Comments

Question	Comment
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No Comments for this section

2.1 Total Station Revenue

Jump to question:

Total (\$)

**Passive Revenue**


Royalties	\$ <input type="text" value="10958"/>
Copyright Tribunal Distributions	\$ <input type="text"/>
Gains on Sale of Assets - Property and Equipment	\$ <input type="text"/>
Interest and Dividends: Non-Endowment	\$ <input type="text" value="0"/>
Interest and Dividends: Endowment	\$ <input type="text"/>
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text" value="0"/>
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text" value="0"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="8448"/>
<b>Total Passive Revenue</b>	\$ <input type="text" value="19406"/>

**Non-Passive Revenue**

CPB CSG	\$ <input type="text" value="1648850"/>
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Membership (Contributions < \$1,000)	\$ 3934836
Major Giving (Contributions >= \$1,000)	\$ 1352451
Planned Giving (Realized)	\$ 105794
Capital	\$ 0
Endowment	\$ 0
Grant Solicitation (Competitive)	\$ 66359
Production Underwriting	\$ 363859
Spot/Run of Schedule Underwriting	\$ 600151
All Other Underwriting	\$ 100000
Contract Production & Services	\$ 162401
Content Distribution Activities	\$ 0
Program Guide	\$ 0
Auction	\$ 0
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 2124619
<b>Total Non-Passive Revenue</b>	\$ 10459320
<b>Total Station Revenue</b>	\$ 10478726

2.2 Revenue Sources and Type

Jump to question:  

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>

CPB	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 1648850	\$ 1648850
PBS	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 10958	\$ 10958
NPR	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 0	\$ 0
Public Broadcasting Stations	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 0	\$ 0
Individuals	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 5621841	\$ 5621841
Businesses (For Profit Entities)	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 716697	\$ 716697
Foundations (Not For Profit Entities)	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 347313	\$ 347313
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ 2124619	\$ 0	\$ 0	\$ 0	\$ 2124619
Private Colleges and Universities	\$ <input type="text"/>	\$ 0	\$ <input type="text"/>	\$ 0	\$ 0	\$ 0
All Other Sources	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ 8448	\$ 0	\$ 8448
<b>Total Station Revenue</b>	\$ 0	\$ 2124619	\$ 0	\$ 8448	\$ 8345659	\$ 10478726

Comments

Question	Comment
All Other	Indirect Support from UH - \$2,124,619

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
<b>Corporate Management &amp; Support</b>						

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	1.25	\$ 221603	\$ 0	\$ 34696	-----	\$ 256299
Finance and HR	3.15	\$ 148929	\$ 0	\$ 39954	-----	\$ 188883
Administrative Support	2.53	\$ 99285	\$ 0	\$ 22545	-----	\$ 121830
<b>Total Corporate Management &amp; Support</b>	<b>6.93</b>	<b>\$ 469817</b>	<b>\$ 0</b>	<b>\$ 97195</b>	<b>\$ 3835066</b>	<b>\$ 4402078</b>
<b>Development</b>						
Membership - Pledge/On-Air	1.47	\$ 56352	\$ 0	\$ 14028	\$	\$ 70380
Membership - Direct Mail	1.40	\$ 67516	\$ 0	\$ 18550	\$	\$ 86066
Membership - Telemarketing	0.13	\$ 9866	\$ 0	\$ 1999	\$	\$ 11865
Membership - Web/Online Fundraising	0.13	\$ 9866	\$ 0	\$ 1999	\$	\$ 11865
Membership - All Other	2.16	\$ 67226	\$ 0	\$ 17421	\$ 605693	\$ 690340
Major Giving	1.10	\$ 67797	\$ 0	\$ 18329	\$ 0	\$ 86126
Planned Giving	0.37	\$ 22599	\$ 0	\$ 6109	\$	\$ 28708
Capital Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Grant Solicitation (Competitive)	0.29	\$ 24845	\$ 0	\$ 5599	\$	\$ 30444
<b>Total Development</b>	<b>7.05</b>	<b>\$ 326067</b>	<b>\$ 0</b>	<b>\$ 84034</b>	<b>\$ 605693</b>	<b>\$ 1015794</b>
<b>Auction</b>						
Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
<b>Underwriting</b>						
National Production Underwriting	1.32	\$ 50346	\$ 0	\$ 9762	-----	\$ 60108
Local Production Underwriting	0.51	\$ 31795	\$ 0	\$ 6799	-----	\$ 38594
	0	\$ 0	\$ 0	\$ 0	-----	\$ 0

Spot/Run of Schedule Underwriting

Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0.50	\$ 26401	\$ 0	\$ 6183	-----	\$ 32584
<b>Total Underwriting</b>	<b>2.33</b>	<b>\$ 108542</b>	<b>\$ 0</b>	<b>\$ 22744</b>	<b>\$ 1775</b>	<b>\$ 133061</b>

**Programming**

Program Acquisition	0.64	\$ 57044	\$ 0	\$ 11553	\$ 2232990	\$ 2301587
Program Scheduling	2.36	\$ 98760	\$ 0	\$ 34586	\$ 0	\$ 133346
<b>Total Programming</b>	<b>3.00</b>	<b>\$ 155804</b>	<b>\$ 0</b>	<b>\$ 46139</b>	<b>\$ 2232990</b>	<b>\$ 2434933</b>

**Production**

National Broadcast Production	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Local Broadcast Production	13.27	\$ 688532	\$ 0	\$ 167803	\$ 22420	\$ 878755
Contract Production & Services	1.34	\$ 12300	\$ 0	\$ 941		\$ 13241
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0.50	\$ 23239	\$ 0	\$ 5799	\$ 0	\$ 29038
<b>Total Production</b>	<b>15.11</b>	<b>\$ 724071</b>	<b>\$ 0</b>	<b>\$ 174543</b>	<b>\$ 22420</b>	<b>\$ 921034</b>

**Content Distribution & Delivery (CD&D)**

Transmission/Distribution	1.33	\$ 94267	\$ 0	\$ 20125	-----	\$ 114392
Operations (Master Control)	5.74	\$ 232635	\$ 0	\$ 60869	-----	\$ 293504
Technical Maintenance	0.87	\$ 67451	\$ 0	\$ 14062	-----	\$ 81513
Production Support	0.58	\$ 54117	\$ 0	\$ 11670	-----	\$ 65787
Information Technology	0.96	\$ 78902	\$ 0	\$ 17810	-----	\$ 96712

<b>Total CD&amp;D</b>	9.48	\$ 527372	\$ 0	\$ 124536	\$ 387277	\$ 1039185
<b>Educational Services and Community Engagement</b>						
Educational Services	2.00	\$ 116547	\$ 0	\$ 27771	\$ 0	\$ 144318
Community Engagement	1.00	\$ 37937	\$ 0	\$ 7261	\$ 0	\$ 45198
<b>Total Educational Services and Community Engagement</b>	<b>3.00</b>	<b>\$ 154484</b>	<b>\$ 0</b>	<b>\$ 35032</b>	<b>\$ 0</b>	<b>\$ 189516</b>
<b>Marketing/ CRM</b>						
Marketing, PR & Communications	1.50	\$ 100874	\$ 0	\$ 24323	\$	\$ 125197
Program Guide	0.50	\$ 20269	\$ 0	\$ 5353	\$	\$ 25622
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$	\$ 0
Special Events	1.00	\$ 38634	\$ 0	\$ 10035	\$	\$ 48669
<b>Total Customer/Relationship Management</b>	<b>3.00</b>	<b>\$ 159777</b>	<b>\$ 0</b>	<b>\$ 39711</b>	<b>\$ 0</b>	<b>\$ 199488</b>
<b>Other Activities &amp; Services</b>						
Other Activities & Services	1.62	\$ 61504	\$ 0	\$ 17927	\$ 0	\$ 79431
<b>Total Station Expenses (Excluding Depreciation)</b>	<b>51.52</b>	<b>\$ 2687438</b>	<b>\$ 0</b>	<b>\$ 641861</b>	<b>\$ 7085221</b>	<b>\$ 10414520</b>

3.2 Other Activities & Services

Jump to question:  ▼

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

General/Customer Service/Building Maintenance/Mailing Services Support Staff

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question:  ▼

Full Time  
Equivalents (FTEs)

Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
<b>Total Student/Intern FTEs</b>	<input type="text"/>

Jump to question:  ▼

In-Kind Expenses \$

Corporate Management & Support	\$ <input type="text"/>
Development	\$ <input type="text"/>
Auction	\$ <input type="text"/>
Underwriting	\$ <input type="text"/>
Programming	\$ <input type="text"/>
Production	\$ <input type="text"/>
CD&D	\$ <input type="text"/>
Educational Services	\$ <input type="text"/>
Community Engagement	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text"/>



Other Activities & Services

\$

**Total Station In-Kind Expenses**

\$

**3.5 Indirect Support Expense Detail**

Jump to question:

Indirect Support - Occupancy

\$

Indirect Support - Analog Transmitter Power

\$

Indirect Support - Digital Transmitter Power

\$

Indirect Support - All Other Expenses

\$

**Total Station Indirect Support**

\$

**Total Station In-Kind Plus Indirect (Including Occupancy) Expenses**

\$

**3.6 Capital Expenses and Related Items**

Jump to question:

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$ ) Funded Depreciation
Land and Buildings	\$ <input type="text"/>	\$ <input type="text" value="609032"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text"/>	\$ <input type="text" value="330911"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="939943"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Including Depreciation)</b>	<input type="text" value="-----"/>	\$ <input type="text" value="11354463"/>	<input type="text" value="-----"/>

**Comments**

Question  Comment

**4.1 Corporate Management & Support Expense Detail**

Jump to question:

Direct, Indirect & In-Kind Expenses (\$)

**Do Not Allocate These Expenses to Other Functional Areas**

Rent/Lease/Mortgage (excluding tower lease payments)

	\$	0
Telecommunications and Utilities (excluding Transmitter Power)	\$	357428
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	168555
Legal Fees	\$	19115
Accounting/Payroll Fees	\$	67223
Governance and Advisory Board Expenses	\$	
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$	7628
Facilities Maintenance	\$	104032
Professional Development/Training (For All Staff)	\$	46247
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$	2124619
Interest Expense	\$	4880
All Other Corporate Management & Support	\$	935339
<b>Total Corporate Management &amp; Support</b>	\$	<b>3835066</b>

4.2 Station Volunteers

Jump to question:  ▼

# of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Question

Comment

No Comments for this section

5.1 Membership Revenue (<\$1,000)

Jump to question:  ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="697502"/>	\$ <input type="text" value="247836"/>	\$ <input type="text" value="531449"/>	\$ <input type="text" value="327601"/>	\$ <input type="text" value="1804388"/>
Direct Mail	\$ <input type="text" value="49376"/>	\$ <input type="text" value="921298"/>	\$ <input type="text" value="241054"/>	\$ <input type="text" value="138409"/>	\$ <input type="text" value="1350137"/>
Telemarketing	\$ <input type="text" value="140"/>	\$ <input type="text" value="146455"/>	\$ <input type="text" value="58973"/>	\$ <input type="text" value="39835"/>	\$ <input type="text" value="245403"/>
Web/Online	\$ <input type="text" value="135447"/>	\$ <input type="text" value="207904"/>	\$ <input type="text" value="131295"/>	\$ <input type="text" value="53077"/>	\$ <input type="text" value="527723"/>
Other Membership Programs	\$ <input type="text" value="2618"/>	\$ <input type="text" value="1939"/>	\$ <input type="text" value="2009"/>	\$ <input type="text" value="619"/>	\$ <input type="text" value="7185"/>

**Total**      \$ 885083      \$ 1525432      \$ 964780      \$ 559541      \$ 3934836

**5.2 Membership - # of Donors (<\$1,000)**

Jump to question: [5.2](#)

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	4461	1728	3381	9570	2131
Direct Mail	763	11286	3247	15296	1904
Telemarketing	1	1745	833	2579	521
Web/Online	924	1454	1012	3390	396
Other Membership Programs	22	17	19	58	7
<b>Total</b>	<b>6171</b>	<b>16230</b>	<b>8492</b>	<b>30893</b>	<b>4959</b>

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**

Jump to question: [5.3](#)

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	30893	35852	\$ 3934836
\$1,000 to \$9,999	271	566	\$ 457799
\$10,000 and above	8	8	\$ 894652
<b>Total</b>	<b>31172</b>	<b>36426</b>	<b>\$ 5287287</b>

**5.4 Gift Type Detail**

Jump to question: [5.4](#)

	Total
Matching Gifts (\$ Amount)	\$ 197597
Sustainer Gifts (# of Donors)	2033

**5.5 Planned Giving Revenue Detail**

Jump to question: [5.5](#)

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	1	\$ 105794
<b>Total</b>	<b>1</b>	<b>\$ 105794</b>

**5.6 Endowment Fund Detail**

Jump to question: [5.6](#)

	Endowment Fund (\$)
Value of Fund at start of Fiscal Year?	\$ 452083

New Endowment Contributions	\$	<input type="text" value="0"/>
Realized Investment Gains	\$	<input type="text"/>
Unrealized Investment Gains (Losses)	\$	<input type="text" value="8448"/>
Discretionary spending from the Endowment Fund	\$	<input type="text"/>
Discretionary additions to the Endowment Fund	\$	<input type="text" value="0"/>
Value of Fund at end of Fiscal Year?	\$	<input type="text" value="460531"/>
Value of pledged gifts not yet received?	\$	<input type="text" value="0"/>

5.7 Development Expenses

Jump to question:  ▼

Direct & In-Kind Expenses (\$)

Premiums' Total	\$	<input type="text" value="356421"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	<input type="text" value="173631"/>
Other Expenses	\$	<input type="text" value="75641"/>
<b>Total</b>	\$	<input type="text" value="605693"/>

5.8 Pledge Appeal Minutes

Jump to question:  ▼

# of Minutes

Live	<input type="text" value="1662.00"/>
Virtuals/Pledge Events	<input type="text" value="21346.00"/>
Pre-Taped Local Breaks	<input type="text" value="1316.00"/>
Air-Checks	<input type="text" value="3454.00"/>
<b>Total</b>	<input type="text" value="27778.00"/>
# of total Pledge Appeal Minutes between 11PM and 6AM?	<input type="text" value="6203.00"/>

Comments

Question Comment  
 No Comments for this section

6.1 Underwriting Revenue Detail

Jump to question:  ▼

Revenue (\$)

National Production Underwriting	\$	199619
Local Production Underwriting	\$	164240
Spot/Run of Schedule Underwriting	\$	600151
Educational Services Underwriting	\$	
Community Engagement Underwriting	\$	0
Special Events/Other Underwriting	\$	100000
<b>Total</b>	\$	1064010

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text" value="0"/>	\$ <input type="text" value="0"/>
Businesses (For Profit Entities)	<input type="text" value="27"/>	\$ <input type="text" value="164240"/>
Foundations (Not For Profit Entities)	<input type="text" value="18"/>	\$ <input type="text" value="199619"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<input type="text" value="45"/>	\$ <input type="text" value="363859"/>

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question:

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="50"/>	\$ <input type="text" value="552457"/>
Foundations (Not For Profit Entities)	<input type="text" value="2"/>	\$ <input type="text" value="47694"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<input type="text" value="52"/>	\$ <input type="text" value="600151"/>

6.4 Underwriting Detail - Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees \$

Other Expenses \$

**Total** \$

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question:

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

Comments

Question	Comment
No Comments for this section	

7.1 Auction Detail - Revenue

Jump to question:

Gross Realized Revenue (\$)

Auction Total \$

**Total** \$

7.2 Auction Detail - Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Cost of purchased items to auction \$

Consulting, Contracted & Outsourced Personnel and Services Fees \$

Other Expenses \$

**Total** \$

7.3 Number of Auctions

Jump to question:

Number of Auctions

Number of Auction Days per Year

TV broadcast auction (may include an online component)	<input type="text"/>	<input type="text"/>
Online only auction	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question Comment

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	\$ 2085315	5356.00	1919.00
PBS Programs - PFP	\$ 0	428.00	260.00
PBS Programs - PBS Plus & Other	\$ 0	732.00	1593.00
NETA	\$	512.00	2715.00
BBC	\$ 63300	606.00	128.00
APT	\$ 60877	889.00	7579.00
Movie Packages (Other Distributors)	\$		
All Other Program Acquisitions (Other Distributors)	\$ 23498	57.00	107.00
Local Productions	-----	204.00	168.00
<b>Total</b>	<b>\$ 2232990</b>	<b>8784.00</b>	<b>14469.00</b>

8.2 Program Acquisition & Scheduling Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ 2232990
PBS Member Service Assessment (MSA)	\$ 0
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
<b>Total</b>	<b>\$ 2232990</b>

8.3 PBS Program Differentiation

Jump to question:

Are you a PBS PDP Station? No

8.4 Ratings Data and Market Data

Jump to question:  ▾

2011

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

Comments

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsonDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsonDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsonDataPrepopulated 44035
Sign-On/Sign-Off DMA Share Percent (%)	NielsonDataPrepopulated 44040
Total Area Population Households (#)	NielsonDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsonDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question:  ▾

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text"/>	\$ <input type="text" value="22420"/>	\$ <input type="text" value="0"/>
Other Expenses	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="22420"/>	\$ <input type="text" value="0"/>

9.2 Content Production Intended for Station use (by type)

Jump to question:  ▾

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text"/>	<input type="text" value="74.00"/>	<input type="text" value="38.00"/>
Informational call-in broadcast	<input type="text"/>	<input type="text"/>	<input type="text"/>
News	<input type="text"/>	<input type="text"/>	<input type="text" value="4.00"/>
Public Affairs	<input type="text"/>	<input type="text" value="220.00"/>	<input type="text"/>
Arts and Culture	<input type="text"/>	<input type="text" value="14.00"/>	<input type="text"/>



Sports Programming	<input type="text"/>	<input type="text"/>	<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	15.00	<input type="text"/>
Educational	<input type="text"/>	85.00	<input type="text"/>
All Other Productions	<input type="text"/>	27.00	<input type="text"/>
<b>Total Number of Hours</b>	<input type="text"/>	435.00	42.00
Total Hours using Closed-Captioning	<input type="text"/>	435.00	42.00
Total Hours using the SAP Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>

Comments

Question	Comment
Total # of Non Production Hours using Closed-Captioning	Non-broadcast productions: American Graduate Town Hall Meeting and educational programming on Fracking with the Houston Chapter of MIT. Additionally, we streamed some debates as part of our election coverage. Expenses attributable to these endeavors were not easily identifiable/traced to our financial statements and were most likely commingled with expenses in other programming/production categories.

10.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question:

	Revenue (\$)
Tower Lease	\$ <input type="text"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

10.2 Content Distribution & Delivery Expenses

Jump to question:

	Direct, Indirect & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text" value="87102"/>

Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$	23838
STL Fees	\$	0
Tower Rent/Lease/Mortgage	\$	169430
ITFS/Alternative Transmission Services	\$	
Uplink/Teleconferencing Services	\$	
Datacasting	\$	
Network/Internet Connectivity	\$	
Digital Transmitter Power (Direct Expense)	\$	63473
Analog Transmitter Power (Direct Expense)	\$	
Indirect Support - Analog and Digital Transmitter Power	\$	0
Interconnection Expenses	\$	
Other Expenses	\$	43434
<b>Total</b>	\$	<b>387277</b>

10.3 Broadcast Capacity

Jump to question:  ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters - Digital	<input type="text"/>	<input type="text"/>
VHF Transmitters - Digital	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text"/>	<input type="text"/>
ITFS Channels	<input type="text"/>	<input type="text"/>

10.4 Master Control Facilities

Jump to question:  ▼

	Number	Hours per Day
Master Control Facilities - # Operated	<input type="text"/>	<input type="text"/>
Master Control Facilities - Total Hours/Day	<input type="text"/>	<input type="text"/>
Master Control Facilities - Staffed Hours/Day	<input type="text"/>	<input type="text"/>

10.5 DTV Expenditures

Jump to question: 10.5

	Amount (\$)
Capital Expenditures for DTV Production Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Tower Related Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Master Control Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Transmission Equipment	\$ 20268
Capital Expenditures for DTV Other Equipment	\$ <input type="text"/>
Non-Capital, Non-Personnel Expenses for DTV	\$ <input type="text"/>
<b>Total</b>	<b>\$ 20268</b>

10.6 DTV Expenditures - Cumulative

Jump to question: 10.6

	Amount (\$)
How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?	\$ 8301157
How much does your station plan to spend to complete the digital conversion?	\$ 2363146

Comments

Question	Comment
CD&D Expenses: Digital Transmitter Power (Direct Expense)	This figure is accurate.
CD&D Expenses: Analog Transmitter Power (Direct Expense)	This figure is accurate.

11.1 Educational Services Revenue

Jump to question: 11.1

	Revenue (\$)
Federal Grants	\$ <input type="text"/>
State Government Grants	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial Services	\$ <input type="text"/>
Underwriting for Educational Services	\$ <input type="text"/>
Other Revenue Generated by Educational Services	\$ 0
<b>Total</b>	<b>\$ 0</b>

11.2 Educational Services Expenses

Jump to question: 11.2

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

11.3 Educational Content Detail

Jump to question:  ▼

	Direct & In-Kind Expenses (\$)
Create Local Educational Content for Broadcast	\$ <input type="text"/>
Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Create National Educational Content for Broadcast	\$ <input type="text"/>
Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)	\$ <input type="text"/>
Program Acquisition	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

11.4 Educational Content Delivery

Jump to question:  ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
PBS Kids	<input type="text" value="2611.00"/>	<input type="text" value="308.00"/>	<input type="text"/>
K-12 Instructional TV	<input type="text" value="85.00"/>	<input type="text" value="41.00"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - English	<input type="text"/>	<input type="text"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annenberg Teacher Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="2696.00"/>	<input type="text" value="349.00"/>	<input type="text"/>

11.5 Educational Workshops

Jump to question:  ▼

	# of Workshops	Total # of Attendees
Ready to Learn	37	700
Other Pre-K Teacher Professional Development/Training		
Other K-12 Teacher Professional Development/Training		0
Other Pre-service Teacher Professional Development/Training		
Other College/University Faculty Professional Development/Training		
Other Professional Development/Training		
<b>Total</b>	<b>37</b>	<b>700</b>

Comments

Question Comment  
 No Comments for this section

12.1 Community Engagement Revenue

Jump to question: 12.1 ▼

	Revenue (\$)
Grants (Competitive)	\$ 8 000
Fee-For-Service or Entrepreneurial	\$
Underwriting of Outreach Events	\$ 0
Other Revenue Generated by Community Engagement	\$
<b>Total</b>	<b>\$ 8 000</b>

12.2 Community Engagement Expenses

Jump to question: 12.2 ▼

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$
Other Expenses	\$
<b>Total</b>	<b>\$ 0</b>

Comments

Question Comment  
 No Comments for this section

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.1 ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	6.93	6.9326923076	0	0	0	
Development	7.05	7.0351923076	0	0	0	
Auction		0	0	0	0	
Underwriting	2.33	2.3269230769	0	0	0	
Programming	3.00	3	0	0	0	
Production	15.11	15.110096153	0	0	0	
CD&D	9.48	9.4721153846	0	0	0	
Educational Services and Community Engagement	3.00	3	0	0	0	
Customer/Relationship Management	3.00	3	0	0	0	
Other Activities & Services	1.62	1.6197115384	0	0	0	
<b>Total Station FTEs</b>						

13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.2

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ 567012.00	\$ 567015.23	\$ 0	\$ 0	\$ 0	\$
Development	\$ 410101.00	\$ 410108.83	\$ 0	\$ 0	\$ 0	\$
Auction	\$ 0.00	\$ 0	\$ 0	\$ 0	\$ 0	\$
Underwriting	\$ 131286.00	\$ 131289.08	\$ 0	\$ 0	\$ 0	\$
Programming	\$ 201943.00	\$ 201944.84	\$ 0	\$ 0	\$ 0	\$
Production	\$ 898614.00	\$ 898616.825	\$ 0	\$ 0	\$ 0	\$

CD&D	\$ 651908.00	\$ 651913.253	\$ 0	\$ 0	\$ 0	\$ 0
Educational Services and Community Engagement	\$ 189516.00	\$ 189518.1	\$ 0	\$ 0	\$ 0	\$ 0
Customer/Relationship Management	\$ 199488.00	\$ 199492.81	\$ 0	\$ 0	\$ 0	\$ 0
Other Activities & Services	\$ 79431.00	\$ 79431.97	\$ 0	\$ 0	\$ 0	\$ 0
<b>Total Station Personnel Expenses</b>	\$	\$	\$	\$	\$	\$

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: 13.3

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 10478726	\$	\$	\$	\$	\$
Direct Expenses	\$ 4960602.00	\$	\$	\$	\$	\$
In-Kind Expenses	\$ 0	\$	\$	\$	\$	\$
Indirect Expenses	\$ 2124619	\$	\$	\$	\$	\$
<b>Total Station Personnel Expenses</b>	\$	\$	\$	\$	\$	\$
Depreciation	\$ 939943	\$	\$	\$	\$	\$
<b>Total Station Expenses (Including Depreciation)</b>	\$	\$	\$	\$	\$	\$

Comments

Question

Comment