

KUHT 2013
SABS

Grantee Information

ID 1874
Grantee Name KUHT-TV
City Houston
State TX
Licensee Type University

1.1 Statement of Financial Position (Balance Sheet)

Jump to question: ▾

	End of Previous FY	End of Current FY
Assets		
Cash and Cash Equivalents	\$ 0	\$
All Other Current Assets	\$ 662,435	\$ 230,175
All Non-Current Assets	\$ 8,614,253	\$ 7,877,211
Total Assets	\$ 9,276,688	\$ 8,107,386
Liabilities		
All Current Liabilities	\$ 4,390,769	\$ 5,063,707
All Non-Current Liabilities	\$ 238,285	\$ 163,037
Total Liabilities	\$ 4,629,054	\$ 5,226,744
Net Assets		
Invested in Capital Assets (Net of Related Debt)	\$ 7,956,969	\$ 7,040,878
Other Restricted Net Assets	\$ 416,919	\$ 455,640

Unrestricted Net Assets	\$ <input type="text" value="-3,726,254"/>	\$ <input type="text" value="-4,615,876"/>
Total Net Assets	\$ <input type="text" value="4,647,634"/>	\$ <input type="text" value="2,880,642"/>
Balance Formula (TA - (TL+TNA))	\$ <input type="text"/>	\$ <input type="text" value="0"/>

1.1 Statement of Financial Position (Balance Sheet)

Jump to question:

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? Joint Licensee: Reported Separately

1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)

Jump to question:

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined

Comments

Question	Comment
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No Comments for this section

2.1 Total Station Revenue

Jump to question:


Total (\$)

Passive Revenue

Royalties	\$ <input type="text" value="32,900"/>
Copyright Tribunal Distributions	\$ <input type="text" value="0"/>
Gains on Sale of Assets - Property and Equipment	\$ <input type="text"/>
Interest and Dividends: Non-Endowment	\$ <input type="text"/>
Interest and Dividends: Endowment	\$ <input type="text" value="0"/>
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text"/>
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="13,040"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$ <input type="text" value="0"/>
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ <input type="text" value="25,614"/>
Total Passive Revenue	\$ <input type="text" value="71,554"/>
Non-Passive Revenue	
CPB CSG	\$ <input type="text" value="1,501,909"/>

Membership (Contributions < \$1,000)	\$ 4,382,808
Major Giving (Contributions >= \$1,000)	\$ 528,682
Planned Giving (Realized)	\$ 855
Capital	\$ 0
Endowment	\$ 0
Grant Solicitation (Competitive)	\$
Production Underwriting	\$ 0
Spot/Run of Schedule Underwriting	\$ 998,560
All Other Underwriting	\$
Contract Production & Services	\$ 0
Content Distribution Activities	\$ 0
Program Guide	\$
Auction	\$ 0
Subsidiaries	\$
State Government Appropriation (Unrestricted)	\$ 0
All Other	\$ 2,768,442
Total Non-Passive Revenue	\$ 10,181,256
Total Station Revenue	\$ 10,252,810

2.2 Revenue Sources and Type

Jump to question: 

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$	-----	\$	\$	\$ 0	\$ 0
State Government	\$	\$	\$	\$	\$	\$ 0
Local and All Other Government	\$	\$	\$	\$	\$	\$ 0

CPB	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 1,501,909	\$ 1,501,909
PBS	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 0	\$ 0
NPR	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 0	\$ 0
Public Broadcasting Stations	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 4,980	\$ 4,980
Individuals	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 5,954,847	\$ 5,954,847
Businesses (For Profit Entities)	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 540,863	\$ 540,863
Foundations (Not For Profit Entities)	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 318,636	\$ 318,636
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ 1,699,647	\$ <input type="text"/>	\$ <input type="text"/>	\$ 100,000	\$ 1,799,647
Private Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ 34,080	\$ 34,080
All Other Sources	\$ <input type="text"/>	<input type="text"/>	\$ <input type="text"/>	\$ 38,654	\$ 59,194	\$ 97,848
Total Station Revenue	\$ <input type="text" value="0"/>	\$ 1,699,647	\$ <input type="text" value="0"/>	\$ 38,654	\$ 8,514,509	\$ 10,252,810

Comments

Question Comment

All Other Indirect Support from UH = \$1,699,647. The remaining amount is for in-kind transactions from the component unit.

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
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Corporate Management & Support

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Finance and HR	2.90	\$ 155,175	\$ 0	\$ 46,658	-----	\$ 201,833
Administrative Support	3.38	\$ 135,560	\$ 0	\$ 43,653	-----	\$ 179,213
Total Corporate Management & Support	6.28	\$ 290,735	\$ 0	\$ 90,311	\$ 4,350,872	\$ 4,731,918

Development

Membership - Pledge/On-Air	0.75	\$ 35,178	\$ 0	\$ 10,240		\$ 45,418
Membership - Direct Mail	2.31	\$ 112,751	\$ 0	\$ 31,216		\$ 143,967
Membership - Telemarketing		\$ 0	\$ 0	\$ 0		\$ 0
Membership - Web/Online Fundraising		\$ 0	\$ 0	\$ 0		\$ 0
Membership - All Other	3.99	\$ 161,354	\$ 0	\$ 48,073	\$ 816,594	\$ 1,026,021
Major Giving	0.69	\$ 37,410	\$ 0	\$ 11,342	\$ 0	\$ 48,752
Planned Giving	0.23	\$ 12,470	\$ 0	\$ 3,780		\$ 16,250
Capital Campaigns		\$ 0	\$ 0	\$ 0		\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0		\$ 0
Grant Solicitation (Competitive)		\$ 0	\$ 0	\$ 0		\$ 0
Total Development	7.97	\$ 359,163	\$ 0	\$ 104,651	\$ 816,594	\$ 1,280,408

Auction

Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
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Underwriting

National Production Underwriting	1.76	\$ 102,096	\$ 0	\$ 24,131	-----	\$ 126,227
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Local Production Underwriting	0.76	\$ 47,096	\$ 0	\$ 10,281	-----	\$ 57,377
Spot/Run of Schedule Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0.96	\$ 43,698	\$ 0	\$ 7,868	-----	\$ 51,566
Total Underwriting	3.48	\$ 192,890	\$ 0	\$ 42,280	\$ 0	\$ 235,170
Programming						
Program Acquisition	0.05	\$ 15,300	\$ 0	\$ 3,423	\$ 2,244,036	\$ 2,262,759
Program Scheduling	1.05	\$ 56,859	\$ 0	\$ 20,268		\$ 77,127
Total Programming	1.10	\$ 72,159	\$ 0	\$ 23,691	\$ 2,244,036	\$ 2,339,886
Production						
National Broadcast Production	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Local Broadcast Production	10.53	\$ 658,743	\$ 0	\$ 172,073	\$ 107,439	\$ 938,255
Contract Production & Services	1.60	\$ 26,533	\$ 0	\$ 2,295		\$ 28,828
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Total Production	12.13	\$ 685,276	\$ 0	\$ 174,368	\$ 107,439	\$ 967,083
Content Distribution & Delivery (CD&D)						
Transmission/Distribution	0.75	\$ 49,897	\$ 0	\$ 11,683	-----	\$ 61,580
Operations (Master Control)	5.64	\$ 237,688	\$ 0	\$ 66,311	-----	\$ 303,999
Technical Maintenance	0.75	\$ 49,897	\$ 0	\$ 11,683	-----	\$ 61,580

Production Support	0.45	\$ 30,195	\$ 0	\$ 7,445	-----	\$ 37,640
Information Technology	1.00	\$ 65,087	\$ 0	\$ 17,409	-----	\$ 82,496
Total CD&D	8.59	\$ 432,764	\$ 0	\$ 114,531	\$ 174,512	\$ 721,807

Educational Services and Community Engagement

Educational Services	1.75	\$ 121,314	\$ 0	\$ 30,629	\$ 0	\$ 151,943
Community Engagement	0.75	\$ 40,025	\$ 0	\$ 8,291	\$ 0	\$ 48,316
Total Educational Services and Community Engagement	2.50	\$ 161,339	\$ 0	\$ 38,920	\$ 0	\$ 200,259


Marketing/ CRM

Marketing, PR & Communications	0.58	\$ 31,276	\$ 0	\$ 7,969	\$ 0	\$ 39,245
Program Guide	0.50	\$ 21,109	\$ 0	\$ 5,947	\$ 0	\$ 27,056
Viewer & Member Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Special Events	0.51	\$ 32,280	\$ 0	\$ 6,883	\$ 0	\$ 39,163
Total Customer/Relationship Management	1.59	\$ 84,665	\$ 0	\$ 20,799	\$ 0	\$ 105,464

Other Activities & Services

Other Activities & Services	3.13	\$ 117,319	\$ 0	\$ 36,464	\$ 0	\$ 153,783
Total Station Expenses (Excluding Depreciation)	46.77	\$ 2,396,310	\$ 0	\$ 646,015	\$ 7,693,453	\$ 10,735,778

3.2 Other Activities & Services

Jump to question: 

Please Describe Other Activities & Services
(Required if this expense category is utilized in Station Expenses)

General/Customer Service/Building Maintenance/Building Maintenance/Mailing Services Support Staff

3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)

Jump to question: **3.3** ▼

	Full Time Equivalents (FTEs)
Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
Total Student/Intern FTEs	<input type="text"/>

3.4 In-Kind Expense Detail

Jump to question: **3.4** ▼

	In-Kind Expenses \$
Corporate Management & Support	-\$ <input type="text"/>
Development	-\$ <input type="text"/>
Auction	-\$ <input type="text"/>
Underwriting	-\$ <input type="text"/>
Programming	-\$ <input type="text"/>
Production	-\$ <input type="text"/>
CD&D	-\$ <input type="text"/>
Educational Services	-\$ <input type="text"/>
Community Engagement	-\$ <input type="text"/>
Customer/Relationship Management	-\$ <input type="text"/>

Other Activities & Services

\$

\$

Total Station In-Kind Expenses

\$

3.5 Indirect Support Expense Detail

Jump to question: ▼

Indirect Support - Occupancy

\$

Indirect Support - Analog Transmitter Power

\$

Indirect Support - Digital Transmitter Power

\$

Indirect Support - All Other Expenses

\$

Total Station Indirect Support

\$

Total Station In-Kind Plus Indirect (Including Occupancy) Expenses

\$

3.6 Capital Expenses and Related Items

Jump to question: ▼

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ <input type="text"/>	\$ <input type="text" value="463,315"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text"/>	\$ <input type="text" value="311,784"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>	\$ <input type="text" value="775,099"/>	\$ <input type="text" value="0"/>
Total Station Expenses (Including Depreciation)	<input type="text" value="-----"/>	\$ <input type="text" value="11,510,877"/>	<input type="text" value="-----"/>

Comments

Question Comment

4.1 Corporate Management & Support Expense Detail

Jump to question: ▼

Direct, Indirect & In-Kind Expenses (\$)

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$	<input type="text" value="94,064"/>
Telecommunications and Utilities (excluding Transmitter Power)	\$	<input type="text" value="366,772"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	<input type="text" value="211,555"/>
Legal Fees	\$	<input type="text" value="11,934"/>
Accounting/Payroll Fees	\$	<input type="text" value="55,597"/>
Governance and Advisory Board Expenses	\$	<input type="text" value=""/>
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$	<input type="text" value="5,974"/>
Facilities Maintenance	\$	<input type="text" value="235,564"/>
Professional Development/Training (For All Staff)	\$	<input type="text" value="58,658"/>
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$	<input type="text" value="1,699,647"/>
Interest Expense	\$	<input type="text" value="14,558"/>
All Other Corporate Management & Support	\$	<input type="text" value="1,596,549"/>
Total Corporate Management & Support	\$	<input type="text" value="4,350,872"/>

4.2 Station Volunteers

Jump to question:

of Volunteer event days

Report the total number of volunteer event days that benefited your station during the fiscal year?

Comments

Question	Comment
No Comments for this section	

5.1 Membership Revenue (<\$1,000)

Jump to question:

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="758,737"/>	\$ <input type="text" value="230,886"/>	\$ <input type="text" value="554,410"/>	\$ <input type="text" value="341,700"/>	\$ <input type="text" value="1,885,733"/>
Direct Mail	\$ <input type="text" value="56,178"/>	\$ <input type="text" value="996,915"/>	\$ <input type="text" value="278,266"/>	\$ <input type="text" value="393,673"/>	\$ <input type="text" value="1,725,032"/>
Telemarketing	\$ <input type="text" value="250"/>	\$ <input type="text" value="127,518"/>	\$ <input type="text" value="23,898"/>	\$ <input type="text" value="43,337"/>	\$ <input type="text" value="195,003"/>
Web/Online	\$ <input type="text" value="144,644"/>	\$ <input type="text" value="199,526"/>	\$ <input type="text" value="124,867"/>	\$ <input type="text" value="52,054"/>	\$ <input type="text" value="521,091"/>
	\$ <input type="text" value="12,062"/>	\$ <input type="text" value="30,704"/>	\$ <input type="text" value="9,935"/>	\$ <input type="text" value="3,248"/>	\$ <input type="text" value="55,949"/>

Other Membership Programs

Total \$ 971,871 \$ 1,585,549 \$ 991,376 \$ 834,012 \$ 4,382,808

5.2 Membership - # of Donors (<\$1,000)

Jump to question: [5.2](#) ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	4,959	1,520	3,533	10,012	2,076
Direct Mail	896	12,105	3,848	16,849	5,231
Telemarketing	4	1,482	354	1,840	680
Web/Online	1,110	1,303	958	3,371	435
Other Membership Programs	85	225	90	400	22
Total	7,054	16,635	8,783	32,472	8,444

5.3 Cumulative Annual Gifts (Membership and Major Giving)

Jump to question: [5.3](#) ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	32,472	40,916	\$ 4,382,808
\$1,000 to \$9,999	289	289	\$ 409,682
\$10,000 and above	6	6	\$ 119,000
Total	32,767	41,211	\$ 4,911,490

5.4 Gift Type Detail

Jump to question: [5.4](#) ▼

	Total
Matching Gifts (\$ Amount)	\$ 176,912
Sustainer Gifts (# of Donors)	3,104

5.5 Planned Giving Revenue Detail

Jump to question: [5.5](#) ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	1	\$ 855
Total	1	\$ 855

5.6 Endowment Fund Detail

Jump to question: [5.6](#) ▼

Endowment Fund (\$)

Value of Fund at start of Fiscal Year?	\$	<input type="text" value="460,531"/>
New Endowment Contributions	\$	<input type="text" value="0"/>
Realized Investment Gains	\$	<input type="text" value="13,040"/>
Unrealized Investment Gains (Losses)	\$	<input type="text" value="25,614"/>
Discretionary spending from the Endowment Fund	\$	<input type="text" value="-43,611"/>
Discretionary additions to the Endowment Fund	\$	<input type="text"/>
Value of Fund at end of Fiscal Year?	\$	<input type="text" value="455,574"/>
Value of pledged gifts not yet received?	\$	<input type="text"/>

5.7 Development Expenses

Jump to question: ▼

Direct & In-Kind Expenses (\$)

Premiums' Total	\$	<input type="text" value="529,494"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	<input type="text" value="287,100"/>
Other Expenses	\$	<input type="text"/>
Total	\$	<input type="text" value="816,594"/>

5.8 Pledge Appeal Minutes

Jump to question: ▼

of Minutes

Live	<input type="text" value="1,092.48"/>
Virtuals/Pledge Events	<input type="text" value="16,071.21"/>
Pre-Taped Local Breaks	<input type="text" value="751.57"/>
Air-Checks	<input type="text" value="4,591.87"/>
Total	<input type="text" value="22,507.13"/>
# of total Pledge Appeal Minutes between 11PM and 6AM?	<input type="text" value="6,598.84"/>

Comments

Question	Comment
Discretionary spending from the Endowment Fund	

Question	Comment
	Adjustment needed since ending balance does not match the financial statements. The beginning balance of the endowment should've been \$416,919.

6.1 Underwriting Revenue Detail

Jump to question: ▾

	Revenue (\$)
National Production Underwriting	\$ <input type="text"/>
Local Production Underwriting	\$ <input type="text"/>
Spot/Run of Schedule Underwriting	\$ <input type="text" value="998,560"/>
Educational Services Underwriting	\$ <input type="text"/>
Community Engagement Underwriting	\$ <input type="text"/>
Special Events/Other Underwriting	\$ <input type="text"/>
Total	\$ <input type="text" value="998,560"/>

6.2 Production Underwriter Detail (National and Local Production Underwriting)

Jump to question: ▾

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="0"/>	\$ <input type="text"/>
Foundations (Not For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
Total	<input type="text" value="0"/>	\$ <input type="text" value="0"/>

6.3 Spot/Run of Schedule Underwriter Detail

Jump to question: ▾

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text" value="75"/>	\$ <input type="text" value="899,288"/>
Foundations (Not For Profit Entities)	<input type="text" value="3"/>	\$ <input type="text" value="95,000"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)

\$

Total

\$

6.4 Underwriting Detail - Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

Total

\$

6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate

Jump to question:

Amount

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

Comments

Question

Comment

No Comments for this section

7.1 Auction Detail - Revenue

Jump to question:

Gross Realized Revenue (\$)

Auction Total

\$

Total

\$

7.2 Auction Detail - Expenses

Jump to question:

Direct & In-Kind Expenses (\$)

Cost of purchased items to auction

\$

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

Total

\$

7.3 Number of Auctions

Jump to question:

	Number of Auctions	Number of Auction Days per Year
TV broadcast auction (may include an online component)	<input type="text"/>	<input type="text"/>
Online only auction	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question Comment

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text" value="-----"/>	<input type="text" value="4,557.00"/>	<input type="text" value="1,315.00"/>
PBS Programs - PFP	<input type="text" value="-----"/>	<input type="text" value="351.00"/>	<input type="text" value="212.00"/>
PBS Programs - PBS Plus & Other	<input type="text" value="-----"/>	<input type="text" value="575.00"/>	<input type="text" value="1,051.00"/>
PBS Programs - Total	\$ <input type="text" value="2,144,286"/>	<input type="text" value="5,483.00"/>	<input type="text" value="2,578.00"/>
NETA	\$ <input type="text" value="0"/>	<input type="text" value="748.00"/>	<input type="text" value="1,203.00"/>
BBC	\$ <input type="text" value="39,600"/>	<input type="text" value="384.00"/>	<input type="text" value="245.00"/>
APT	\$ <input type="text" value="2,870"/>	<input type="text" value="1,078.00"/>	<input type="text" value="3,668.00"/>
Movie Packages (Other Distributors)	\$ <input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Program Acquisitions (Other Distributors)	\$ <input type="text" value="57,280"/>	<input type="text" value="373.00"/>	<input type="text" value="8,714.00"/>
Local Productions	<input type="text" value="-----"/>	<input type="text" value="104.00"/>	<input type="text" value="63.00"/>
Total	\$ <input type="text" value="2,244,036"/>	<input type="text" value="8,170.00"/>	<input type="text" value="16,471.00"/>

8.2 Program Acquisition & Scheduling Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ <input type="text" value="2,244,036"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="0"/>
Other Expenses	

\$

Total

\$ 2,244,036

8.3 PBS Program Differentiation

Jump to question:

Are you a PBS PDP Station? No

8.4 Ratings Data and Market Data

Jump to question:

2012

Total Area Population Households (#)

2,308,000

Estimated Total Commercial TV Ad Revenue (\$)

505,600,000

Comments

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsonDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsonDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsonDataPrepopulated 44035
Sign-On/Sign-Off DMA Share Percent (%)	NielsonDataPrepopulated 44040
Total Area Population Households (#)	NielsonDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsonDataPrepopulated 44050

9.1 Content Production Expenses (Direct & In-Kind Expenses)

Jump to question:

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ 0	\$ 107,439	\$
Other Expenses	\$ 0	\$	\$
Total Production Services Expenses	\$ 0	\$ 107,439	\$ 0

9.2 Content Production Intended for Station use (by type)

Jump to question:

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage		21.00	

Informational call-in broadcast	<input type="text"/>	4.00	<input type="text"/>
News	<input type="text"/>		<input type="text"/>
Public Affairs	<input type="text"/>	21.00	<input type="text"/>
Arts and Culture	1.00	21.00	<input type="text"/>
Sports Programming	<input type="text"/>		<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>		<input type="text"/>
Educational	<input type="text"/>		<input type="text"/>
All Other Productions	<input type="text"/>		<input type="text"/>
Total Number of Hours	1.00	67.00	<input type="text"/>
Total Hours using Closed-Captioning	1.00	67.00	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>		<input type="text"/>

Comments

Question

Comment

Non Broadcast Production Expenses: Other This is correct - zero national broadcast production expenses.

10.1 Revenue Generated by Content Distribution & Delivery Activities

Jump to question: ▼

Revenue (\$)

Tower Lease	\$ <input type="text"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

10.2 Content Distribution & Delivery Expenses

Jump to question: ▼

Direct, Indirect & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text"/>
STL Fees	\$ <input type="text"/>
Tower Rent/Lease/Mortgage	\$ <input type="text" value="174,512"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Digital Transmitter Power (Direct Expense)	\$ <input type="text"/>
Analog Transmitter Power (Direct Expense)	\$ <input type="text"/>
Indirect Support - Analog and Digital Transmitter Power	\$ <input type="text"/>
Interconnection Expenses	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
Total	\$ <input type="text" value="174,512"/>

10.3 Broadcast Capacity

Jump to question: ▼

	# Operated	Average # of Hours per Day Operated
UHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="24.00"/>
VHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="24.00"/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text"/>	<input type="text"/>
ITFS Channels	<input type="text"/>	<input type="text"/>

10.4 Master Control Facilities

Jump to question: ▼

	Number	Hours per Day
Master Control Facilities - # Operated	<input type="text" value="1"/>	<input type="text" value="-----"/>

Master Control Facilities - Total Hours/Day

Master Control Facilities - Staffed Hours/Day

10.5 DTV Expenditures

Jump to question: ▾

Amount (\$)

Capital Expenditures for DTV Production Equipment \$

Capital Expenditures for DTV Tower Related Equipment \$

Capital Expenditures for DTV Master Control Equipment \$

Capital Expenditures for DTV Transmission Equipment \$

Capital Expenditures for DTV Other Equipment \$

Non-Capital, Non-Personnel Expenses for DTV \$

Total \$

10.6 DTV Expenditures - Cumulative

Jump to question: ▾

Amount (\$)

How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year? \$

How much does your station plan to spend to complete the digital conversion? \$

Comments

Question **Comment**

No Comments for this section

11.1 Educational Services Revenue

Jump to question: ▾

Revenue (\$)

Federal Grants \$

State Government Grants \$

Fee-For-Service or Entrepreneurial Services \$

Underwriting for Educational Services \$

Other Revenue Generated by Educational Services \$

Total \$

11.2 Educational Services Expenses

Jump to question:

Consulting, Contracted & Outsourced Personnel and Services Fees

Direct & In-Kind Expenses (\$)

\$

Other Expenses

\$

Total

\$

11.3 Educational Content Detail

Jump to question:

Create Local Educational Content for Broadcast

Direct & In-Kind Expenses (\$)

\$

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Create National Educational Content for Broadcast

\$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Program Acquisition

\$

Total

\$

11.4 Educational Content Delivery

Jump to question:

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
PBS Kids	<input type="text" value="2,612.00"/>	<input type="text" value="308.00"/>	<input type="text"/>
K-12 Instructional TV	<input type="text" value="85.00"/>	<input type="text" value="41.00"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - English	<input type="text" value="152.00"/>	<input type="text" value="29.00"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annenberg Teacher Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="2,849.00"/>	<input type="text" value="378.00"/>	<input type="text"/>

11.5 Educational Workshops

Jump to question: ▾

	# of Workshops	Total # of Attendees
Ready to Learn	<input type="text" value="17"/>	<input type="text" value="380"/>
Other Pre-K Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other K-12 Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Pre-service Teacher Professional Development/Training	<input type="text"/>	<input type="text"/>
Other College/University Faculty Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Professional Development/Training	<input type="text"/>	<input type="text"/>
Total	<input type="text" value="17"/>	<input type="text" value="380"/>

Comments

Question	Comment
No Comments for this section	

12.1 Community Engagement Revenue

Jump to question: ▾

	Revenue (\$)
Grants (Competitive)	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text"/>
Underwriting of Outreach Events	\$ <input type="text"/>
Other Revenue Generated by Community Engagement	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

12.2 Community Engagement Expenses

Jump to question: ▾

	Direct & In-Kind Expenses (\$)
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
Total	\$ <input type="text" value="0"/>

Comments

Question	Comment
No Comments for this section	

13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.1

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	<input type="text" value="6.28"/>	<input type="text" value="6.2884615384"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Development	<input type="text" value="7.97"/>	<input type="text" value="7.9798076923"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Auction	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Underwriting	<input type="text" value="3.48"/>	<input type="text" value="3.4822115384"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Programming	<input type="text" value="1.10"/>	<input type="text" value="1.1"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Production	<input type="text" value="12.13"/>	<input type="text" value="12.137259615"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
CD&D	<input type="text" value="8.59"/>	<input type="text" value="8.5853365384"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Educational Services and Community Engagement	<input type="text" value="2.50"/>	<input type="text" value="2.5076923076"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Customer/Relationship Management	<input type="text" value="1.59"/>	<input type="text" value="1.5865384615"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Other Activities & Services	<input type="text" value="3.13"/>	<input type="text" value="3.125"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Total Station FTEs	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>


13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)

Jump to question: 13.2

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Corporate Management & Support	\$ <input type="text" value="381046.00"/>	\$ <input type="text" value="381048.18"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Development	\$ <input type="text" value="463814.00"/>	\$ <input type="text" value="463819.09"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Auction	\$ <input type="text" value="0.00"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Underwriting	\$ <input type="text" value="235170.00"/>	\$ <input type="text" value="235172.635"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Programming	\$ <input type="text" value="95850.00"/>	\$ <input type="text" value="95850.83"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>

Production	\$ 859644.00	\$ 859646.12	\$ 0	\$ 0	\$ 0	\$
CD&D	\$ 547295.00	\$ 547298.738	\$ 0	\$ 0	\$ 0	\$
Educational Services and Community Engagement	\$ 200259.00	\$ 200261.07	\$ 0	\$ 0	\$ 0	\$
Customer/Relationship Management	\$ 105464.00	\$ 105467.815	\$ 0	\$ 0	\$ 0	\$
Other Activities & Services	\$ 153783.00	\$ 153783.982	\$ 0	\$ 0	\$ 0	\$
Total Station Personnel Expenses	\$	\$	\$	\$	\$	\$

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: 

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 10,252,810	\$	\$	\$	\$	\$
Direct Expenses	\$ 5993806.00	\$	\$	\$	\$	\$
In-Kind Expenses	\$ 0	\$	\$	\$	\$	\$
Indirect Expenses	\$ 1,699,647	\$	\$	\$	\$	\$
Total Station Personnel Expenses	\$	\$	\$	\$	\$	\$
Depreciation	\$ 775,099	\$	\$	\$	\$	\$
Total Station Expenses (Including Depreciation)	\$	\$	\$	\$	\$	\$

Comments
Question

Comment