

**Grantee Information**

<b>ID</b>	1874
<b>Grantee Name</b>	KUHT-TV
<b>City</b>	Houston
<b>State</b>	TX
<b>Licensee Type</b>	University

**1.1 Statement of Financial Position (Balance Sheet)**

Jump to question:  ▼

	End of Previous FY	End of Current FY
<b>Assets</b>		
Cash and Cash Equivalents	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>
All Other Current Assets	\$ <input type="text" value="230,175"/>	\$ <input type="text" value="344,808"/>
All Non-Current Assets	\$ <input type="text" value="7,877,211"/>	\$ <input type="text" value="7,220,514"/>
<b>Total Assets</b>	\$ <input type="text" value="8,107,386"/>	\$ <input type="text" value="7,565,322"/>
<b>Liabilities</b>		
All Current Liabilities	\$ <input type="text" value="5,063,707"/>	\$ <input type="text" value="5,886,003"/>
All Non-Current Liabilities	\$ <input type="text" value="163,037"/>	\$ <input type="text" value="87,790"/>
<b>Total Liabilities</b>	\$ <input type="text" value="5,226,744"/>	\$ <input type="text" value="5,973,793"/>
<b>Net Assets</b>		
Invested in Capital Assets (Net of Related Debt)	\$ <input type="text" value="7,040,878"/>	\$ <input type="text" value="6,413,487"/>
Other Restricted Net Assets	\$ <input type="text" value="455,640"/>	\$ <input type="text" value="516,701"/>

Unrestricted Net Assets	\$ -4,615,876	\$ -5,338,659
<b>Total Net Assets</b>	\$ 2,880,642	\$ 1,591,529
<b>Balance Formula (TA - (TL+TNA))</b>	\$	\$ 0

For Joint Licensee only: In question 1.1, did you report your Balance Sheet positions as a combined entity or TV operations only? Joint Licensee: Reported Separately ▼

**1.2 Audited Financial Statements Filing Status (for Joint Licensees Only)**

Jump to question: 1.2 ▼

Licensee Type (For Joint Licensees Only) Joint Licensee Reporting Combined ▼

**Comments**

<b>Question</b>	<b>Comment</b>
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No Comments for this section

**2.1 Total Station Revenue**

Jump to question: 2.1 ▼

**Total (\$)**

Passive Revenue

Royalties	\$ 132,491
Copyright Tribunal Distributions	\$
Gains on Sale of Assets - Property and Equipment	\$
Interest and Dividends: Non-Endowment	\$
Interest and Dividends: Endowment	\$
Realized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$
Realized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 35,451
Unrealized Gains (Losses) on Marketable Securities Transactions: Non-Endowment	\$
Unrealized Gains (Losses) on Marketable Securities Transactions: Endowment	\$ 25,676
<b>Total Passive Revenue</b>	<b>\$ 193,618</b>

Non-Passive Revenue

CPB CSG	\$ 1,576,922
Membership (Contributions < \$1,000)	\$ 4,293,975

Major Giving (Contributions >= \$1,000)	\$	<input type="text" value="572,011"/>
Planned Giving (Realized)	\$	<input type="text" value="171,725"/>
Capital	\$	<input type="text" value="0"/>
Endowment	\$	<input type="text" value="0"/>
Grant Solicitation (Competitive)	\$	<input type="text"/>
Production Underwriting	\$	<input type="text" value="0"/>
Spot/Run of Schedule Underwriting	\$	<input type="text" value="783,803"/>
All Other Underwriting	\$	<input type="text"/>
Contract Production & Services	\$	<input type="text"/>
Content Distribution Activities	\$	<input type="text" value="0"/>
Program Guide	\$	<input type="text"/>
Auction	\$	<input type="text" value="0"/>
Subsidiaries	\$	<input type="text"/>
State Government Appropriation (Unrestricted)	\$	<input type="text"/>
All Other	\$	<input type="text" value="2,997,676"/>
<b>Total Non-Passive Revenue</b>	\$	<input type="text" value="10,396,112"/>
<b>Total Station Revenue</b>	\$	<input type="text" value="10,589,730"/>

2.2 Revenue Sources and Type

Jump to question:  

	Trade/In-Kind Revenue	Indirect Support including Occupancy	Capital	Endowment	All Other Revenue	Total
Federal Government (Non-CPB)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
State Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Local and All Other Government	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
CPB	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="1,576,922"/>	\$ <input type="text" value="1,576,922"/>

PBS	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="26,825"/>	\$ <input type="text" value="26,825"/>
NPR	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="0"/>
Public Broadcasting Stations	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="886"/>	\$ <input type="text" value="886"/>
Individuals	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="5,402,898"/>	\$ <input type="text" value="5,402,898"/>
Businesses (For Profit Entities)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="649,640"/>	\$ <input type="text" value="649,640"/>
Foundations (Not For Profit Entities)	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="374,230"/>	\$ <input type="text" value="374,230"/>
State and State Supported Colleges and Universities	\$ <input type="text"/>	\$ <input type="text" value="2,096,711"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="140,586"/>	\$ <input type="text" value="2,237,297"/>
Private Colleges and Universities	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text" value="69,968"/>	\$ <input type="text" value="69,968"/>
All Other Sources	\$ <input type="text"/>	<input type="text" value="-----"/>	\$ <input type="text"/>	\$ <input type="text" value="61,127"/>	\$ <input type="text" value="189,937"/>	\$ <input type="text" value="251,064"/>
<b>Total Station Revenue</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="2,096,711"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="61,127"/>	\$ <input type="text" value="8,431,892"/>	\$ <input type="text" value="10,589,730"/>

Comments

Question Comment

All Other Indirect Support from UH = \$2,096,711. The remaining amount is for in-kind transactions from the component unit.

3.1 Station Expenses (Excluding Depreciation)

Jump to question:

	Full Time Equivalents (FTEs)	Salary	Bonus/ Incentive Comp.	Benefits & Accruals	Direct, Indirect & In-Kind Expenses	Total Expenses
Corporate Management & Support						

General Management (CEO, COO, General Counsel, etc. - Do Not Allocate any time from these individuals)	0.46	\$ 138,081	\$ 0	\$ 20,143	-----	\$ 158,224
Finance and HR	5.30	\$ 285,961	\$ 0	\$ 76,131	-----	\$ 362,092
Administrative Support	1.84	\$ 69,826	\$ 0	\$ 18,991	-----	\$ 88,817
<b>Total Corporate Management &amp; Support</b>	<b>7.60</b>	<b>\$ 493,868</b>	<b>\$ 0</b>	<b>\$ 115,265</b>	<b>\$ 4,427,512</b>	<b>\$ 5,036,645</b>
Development						
Membership - Pledge/On-Air	1.20	\$ 68,479	\$ 0	\$ 18,170	\$	\$ 86,649
Membership - Direct Mail	0.45	\$ 31,253	\$ 0	\$ 8,012	\$	\$ 39,265
Membership - Telemarketing	0.45	\$ 31,253	\$ 0	\$ 8,012	\$ 0	\$ 39,265
Membership - Web/Online Fundraising	0.27	\$ 21,181	\$ 0	\$ 4,892	\$	\$ 26,073
Membership - All Other	3.45	\$ 155,964	\$ 0	\$ 45,838	\$ 1,154,230	\$ 1,356,032
Major Giving	0.45	\$ 33,750	\$ 0	\$ 8,678	\$	\$ 42,428
Planned Giving	0.45	\$ 36,288	\$ 0	\$ 8,310	\$	\$ 44,598
Capital Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Endowment Campaigns		\$ 0	\$ 0	\$ 0	\$	\$ 0
Grant Solicitation (Competitive)		\$ 0	\$ 0	\$ 0	\$	\$ 0
<b>Total Development</b>	<b>6.72</b>	<b>\$ 378,168</b>	<b>\$ 0</b>	<b>\$ 101,912</b>	<b>\$ 1,154,230</b>	<b>\$ 1,634,310</b>
Auction						
Auction		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Underwriting						
National Production Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Local Production Underwriting	2.11	\$ 156,712	\$ 0	\$ 35,729	-----	\$ 192,441
	0.45	\$ 25,715	\$ 0	\$ 6,650	-----	\$ 32,365

Spot/Run of Schedule Underwriting

Educational Services Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Community Engagement Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
Special Event & Other Underwriting	0	\$ 0	\$ 0	\$ 0	-----	\$ 0
<b>Total Underwriting</b>	<b>2.56</b>	<b>\$ 182,427</b>	<b>\$ 0</b>	<b>\$ 42,379</b>	<b>\$ 5,131</b>	<b>\$ 229,937</b>

Programming

Program Acquisition	0.09	\$ 10,324	\$ 0	\$ 2,136	\$ 2,361,764	\$ 2,374,224
Program Scheduling	1.09	\$ 55,337	\$ 0	\$ 20,409	\$ 0	\$ 75,746
<b>Total Programming</b>	<b>1.18</b>	<b>\$ 65,661</b>	<b>\$ 0</b>	<b>\$ 22,545</b>	<b>\$ 2,361,764</b>	<b>\$ 2,449,970</b>

Production

National Broadcast Production	0	\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Local Broadcast Production	7.39	\$ 435,335	\$ 0	\$ 116,634	\$ 213,618	\$ 765,587
Contract Production & Services		\$ 0	\$ 0	\$ 0	\$ 0	\$ 0
Non Broadcast Production (including Fixed Point to Point, Web, etc.)	0.77	\$ 69,086	\$ 0	\$ 16,749	\$ 0	\$ 85,835
<b>Total Production</b>	<b>8.16</b>	<b>\$ 504,421</b>	<b>\$ 0</b>	<b>\$ 133,383</b>	<b>\$ 213,618</b>	<b>\$ 851,422</b>

Content Distribution & Delivery (CD&D)

Transmission/Distribution	2.14	\$ 152,803	\$ 0	\$ 36,316	-----	\$ 189,119
Operations (Master Control)	4.25	\$ 193,944	\$ 0	\$ 50,179	-----	\$ 244,123
Technical Maintenance	0.17	\$ 13,164	\$ 0	\$ 3,781	-----	\$ 16,945
Production Support	5.13	\$ 256,210	\$ 0	\$ 63,993	-----	\$ 320,203
Information Technology	0.52	\$ 36,058	\$ 0	\$ 8,544	-----	\$ 44,602

<b>Total CD&amp;D</b>	12.21	\$ 652,179	\$ 0	\$ 162,813	\$ 179,748	\$ 994,740
Educational Services and Community Engagement						
Educational Services	2.58	\$ 179,382	\$ 0	\$ 42,354	\$ 0	\$ 221,736
Community Engagement	0.31	\$ 12,914	\$ 0	\$ 2,815	\$ 0	\$ 15,729
<b>Total Educational Services and Community Engagement</b>	2.89	\$ 192,296	\$ 0	\$ 45,169	\$ 0	\$ 237,465
Marketing/ CRM						
Marketing, PR & Communications	2.82	\$ 157,954	\$ 0	\$ 47,264		\$ 205,218
Program Guide		\$ 0	\$ 0	\$ 0		\$ 0
Viewer & Member Services	0.58	\$ 46,744	\$ 0	\$ 10,312		\$ 57,056
Special Events	0.45	\$ 20,651	\$ 0	\$ 5,879		\$ 26,530
<b>Total Customer/Relationship Management</b>	3.85	\$ 225,349	\$ 0	\$ 63,455	\$ 0	\$ 288,804
Other Activities & Services						
Other Activities & Services	0.44	\$ 24,786	\$ 0	\$ 6,829		\$ 31,615
<b>Total Station Expenses (Excluding Depreciation)</b>	45.61	\$ 2,719,155	\$ 0	\$ 693,750	\$ 8,342,003	\$ 11,754,908

**3.2 Other Activities & Services**

Jump to question:

Please Describe Other Activities & Services  
(Required if this expense category is utilized in Station Expenses)

General/Customer Service/Building Maintenance/Building Maintenance/Mailing Services Support Staff

**3.3 Student/Intern Personnel (Detailed Break-out from station FTEs)**

Jump to question:

**Full Time  
Equivalents (FTEs)**

Corporate Management & Support	<input type="text"/>
Development	<input type="text"/>
Auction	<input type="text"/>
Underwriting	<input type="text"/>
Programming	<input type="text"/>
Production	<input type="text"/>
CD&D	<input type="text"/>
Educational Services	<input type="text"/>
Community Engagement	<input type="text"/>
Customer/Relationship Management	<input type="text"/>
Other Activities & Services	<input type="text"/>
<b>Total Student/Intern FTEs</b>	<input type="text"/>

**3.4 In-Kind Expense Detail**

Jump to question:  ▼

**In-Kind Expenses \$**

Corporate Management & Support	\$ <input type="text"/>
Development	\$ <input type="text"/>
Auction	\$ <input type="text"/>
Underwriting	\$ <input type="text"/>
Programming	\$ <input type="text"/>
Production	\$ <input type="text"/>
CD&D	\$ <input type="text"/>
Educational Services	\$ <input type="text"/>
Community Engagement	\$ <input type="text"/>
Customer/Relationship Management	\$ <input type="text"/>



Other Activities & Services \$

**Total Station In-Kind Expenses** \$

**3.5 Indirect Support Expense Detail**

Jump to question:

**Indirect Expenses \$**

Indirect Support - Occupancy \$

Indirect Support - Analog Transmitter Power \$

Indirect Support - Digital Transmitter Power \$

Indirect Support - All Other Expenses \$

**Total Station Indirect Support** \$

**Total Station In-Kind Plus Indirect (Including Occupancy) Expenses** \$

**3.6 Capital Expenses and Related Items**

Jump to question:

	Capital Expenses (\$)	Depreciation/ Amortization (\$)	(\$) Funded Depreciation
Land and Buildings	\$ <input type="text"/>	\$ <input type="text" value="536,139"/>	\$ <input type="text"/>
Administrative and General Office Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Production Equipment	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
CD&D and IT Equipment	\$ <input type="text"/>	\$ <input type="text" value="312,512"/>	\$ <input type="text"/>
Production Content (Capitalization and Amortization of Shows/Content)	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
Other Capital Expenditures	\$ <input type="text"/>	\$ <input type="text"/>	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="848,651"/>	\$ <input type="text" value="0"/>
<b>Total Station Expenses (Including Depreciation)</b>	<input type="text" value="-----"/>	\$ <input type="text" value="12,603,559"/>	<input type="text" value="-----"/>

**Comments**

Question Comment

**4.1 Corporate Management & Support Expense Detail**

Jump to question:

**Direct, Indirect & In-Kind Expenses (\$)**

Do Not Allocate These Expenses to Other Functional Areas

Rent/Lease/Mortgage (excluding tower lease payments)	\$ <input type="text" value="44,873"/>
Telecommunications and Utilities (excluding Transmitter Power)	\$ <input type="text" value="287,131"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="154,912"/>
Legal Fees	\$ <input type="text" value="14,810"/>
Accounting/Payroll Fees	\$ <input type="text" value="54,983"/>
Governance and Advisory Board Expenses	\$ <input type="text" value="0"/>
Insurance - Property, Liability & Other Corporate (Non-Employee Benefits)	\$ <input type="text" value="8,149"/>
Facilities Maintenance	\$ <input type="text" value="195,059"/>
Professional Development/Training (For All Staff)	\$ <input type="text" value="45,123"/>
Indirect Support including Occupancy (Excluding Indirect Transmitter Power)	\$ <input type="text" value="2,096,711"/>
Interest Expense	\$ <input type="text" value="76,119"/>
All Other Corporate Management & Support	\$ <input type="text" value="1,449,642"/>
<b>Total Corporate Management &amp; Support</b>	\$ <input type="text" value="4,427,512"/>

**4.2 Station Volunteers**

Jump to question:  ▼

**# of Volunteer event days**

Report the total number of volunteer event days that benefited your station during the fiscal year?

**Comments**

Question	Comment
No Comments for this section	

**5.1 Membership Revenue (<\$1,000)**

Jump to question:  ▼

	New (\$)	Renewal (\$)	Re-join (\$)	Add-Gift (\$)	Total
Pledge/On Air	\$ <input type="text" value="764,622"/>	\$ <input type="text" value="238,137"/>	\$ <input type="text" value="513,735"/>	\$ <input type="text" value="297,644"/>	\$ <input type="text" value="1,814,138"/>
Direct Mail	\$ <input type="text" value="63,321"/>	\$ <input type="text" value="1,131,078"/>	\$ <input type="text" value="266,530"/>	\$ <input type="text" value="257,663"/>	\$ <input type="text" value="1,718,592"/>
Telemarketing	\$ <input type="text" value="650"/>	\$ <input type="text" value="97,375"/>	\$ <input type="text" value="15,054"/>	\$ <input type="text" value="33,430"/>	\$ <input type="text" value="146,509"/>
Web/Online	\$ <input type="text" value="172,265"/>	\$ <input type="text" value="135,694"/>	\$ <input type="text" value="118,318"/>	\$ <input type="text" value="57,667"/>	\$ <input type="text" value="483,944"/>
Other Membership Programs	\$ <input type="text" value="15,696"/>	\$ <input type="text" value="86,503"/>	\$ <input type="text" value="19,780"/>	\$ <input type="text" value="8,813"/>	\$ <input type="text" value="130,792"/>

**Total**      \$ 1,016,554      \$ 1,688,787      \$ 933,417      \$ 655,217      \$ 4,293,975

**5.2 Membership - # of Donors (<\$1,000)**

Jump to question: [5.2](#) ▼

	New (#)	Renewal (#)	Re-join (#)	Total	Add-Gift ((#))
Pledge/On Air	5,120	1,791	3,198	10,109	1,712
Direct Mail	828	12,391	3,359	16,578	3,603
Telemarketing	1	1,131	208	1,340	370
Web/Online	1,222	856	812	2,890	370
Other Membership Programs	131	410	180	721	67
<b>Total</b>	<b>7,302</b>	<b>16,579</b>	<b>7,757</b>	<b>31,638</b>	<b>6,122</b>

**5.3 Cumulative Annual Gifts (Membership and Major Giving)**

Jump to question: [5.3](#) ▼

	Number of Donors (#)	Number of Gifts (#)	Amount of Gifts (\$)
\$1 to \$999	31,638	37,760	\$ 4,293,975
\$1,000 to \$9,999	350	619	\$ 532,011
\$10,000 and above	3	3	\$ 40,000
<b>Total</b>	<b>31,991</b>	<b>38,382</b>	<b>\$ 4,865,986</b>

**5.4 Gift Type Detail**

Jump to question: [5.4](#) ▼

	Total
Matching Gifts (\$ Amount)	\$ 151,453
Sustainer Gifts (# of Donors)	6,487

**5.5 Planned Giving Revenue Detail**

Jump to question: [5.5](#) ▼

	Realized in FY (#)	Realized in FY (\$)
Total amount of Planned Giving	7	\$ 171,725
<b>Total</b>	<b>7</b>	<b>\$ 171,725</b>

**5.6 Endowment Fund Detail**

Jump to question: [5.6](#) ▼

**Endowment Fund (\$)**

Value of Fund at start of Fiscal Year?	\$	<input type="text" value="455,574"/>
New Endowment Contributions	\$	<input type="text" value="0"/>
Realized Investment Gains	\$	<input type="text" value="35,451"/>
Unrealized Investment Gains (Losses)	\$	<input type="text" value="25,676"/>
Discretionary spending from the Endowment Fund	\$	<input type="text"/>
Discretionary additions to the Endowment Fund	\$	<input type="text"/>
Value of Fund at end of Fiscal Year?	\$	<input type="text" value="516,701"/>
Value of pledged gifts not yet received?	\$	<input type="text"/>

**5.7 Development Expenses**

Jump to question:  ▼

	<b>Direct &amp; In-Kind Expenses (\$)</b>	
Premiums' Total	\$	<input type="text" value="969,964"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$	<input type="text" value="184,266"/>
Other Expenses	\$	<input type="text"/>
<b>Total</b>	\$	<input type="text" value="1,154,230"/>

**5.8 Pledge Appeal Minutes**

Jump to question:  ▼

	<b># of Minutes</b>	
Live		<input type="text" value="1,284.00"/>
Virtuals/Pledge Events		<input type="text" value="12,217.00"/>
Pre-Taped Local Breaks		<input type="text" value="40.00"/>
Air-Checks		<input type="text" value="3,678.00"/>
<b>Total</b>		<input type="text" value="17,219.00"/>
# of total Pledge Appeal Minutes between 11PM and 6AM?		<input type="text" value="6,704.00"/>

**Comments**

Question	Comment
Membership Expenses: Premiums (Fulfillment)	Premiums expense increased significantly since during FY2014 we engaged in an aggressive rebranding strategy/effort. We went from having 3 brands/logo items to 1 brand/logo items.

**Question**

Membership Expenses: Consulting, Contracted and Outsourced Personnel and Services Fees

**Comment**

In addition, since we had to redesign our member database & our organizational website to match the new branding, we experienced an increase in our consulting fees.

**6.1 Underwriting Revenue Detail**

Jump to question:  ▾

	Revenue (\$)
National Production Underwriting	\$ <input type="text"/>
Local Production Underwriting	\$ <input type="text"/>
Spot/Run of Schedule Underwriting	\$ 783,803
Educational Services Underwriting	\$ <input type="text"/>
Community Engagement Underwriting	\$ <input type="text"/>
Special Events/Other Underwriting	\$ <input type="text"/>
<b>Total</b>	<b>\$ 783,803</b>

**6.2 Production Underwriter Detail (National and Local Production Underwriting)**

Jump to question:  ▾

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Foundations (Not For Profit Entities)	<input type="text"/>	\$ <input type="text"/>
Government (Federal, State and Local and Other Gov't)	<input type="text"/>	\$ <input type="text"/>
All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)	<input type="text"/>	\$ <input type="text"/>
<b>Total</b>	<b>0</b>	<b>\$ 0</b>

**6.3 Spot/Run of Schedule Underwriter Detail**

Jump to question:  ▾

	Total # of Underwriters	Revenue (\$)
Individuals	<input type="text"/>	\$ <input type="text"/>
Businesses (For Profit Entities)	73	\$ 613,990
Foundations (Not For Profit Entities)	8	\$ 87,259
Government (Federal, State and Local and Other Gov't)	1	\$ 12,586

All Other (CPB, PBS, NPR, Other Public Broadcasting Stations & Entities, Colleges & Universities, and All Other)

\$

**Total**

\$

**6.4 Underwriting Detail - Expenses**

Jump to question:

**Direct & In-Kind Expenses (\$)**

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

**Total**

\$

**6.5 Spot/Run of Schedule Underwriting Contracts & Renewal Rate**

Jump to question:

**Amount**

Total Number of separate underwriting contracts during the fiscal year (Generated Revenue in Question 6.3)?

Underwriter Renewal Rate? (%)

%

**Comments**

**Question**

**Comment**

No Comments for this section

**7.1 Auction Detail - Revenue**

Jump to question:

**Gross Realized Revenue (\$)**

Auction Total

\$

**Total**

\$

**7.2 Auction Detail - Expenses**

Jump to question:

**Direct & In-Kind Expenses (\$)**

Cost of purchased items to auction

\$

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

**Total**

\$

**7.3 Number of Auctions**

Jump to question:

	Number of Auctions	Number of Auction Days per Year
TV broadcast auction (may include an online component)	<input type="text"/>	<input type="text"/>
Online only auction	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="0"/>	<input type="text" value="0"/>

Comments

Question Comment

No Comments for this section

8.1 Program Acquisition Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)	# of Hours of Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Programming Aired on All Other Broadcast Channels
PBS Programs - NPS	<input type="text" value="-----"/>	<input type="text" value="4,599.00"/>	<input type="text" value="1,339.00"/>
PBS Programs - PFP	<input type="text" value="-----"/>	<input type="text" value="383.00"/>	<input type="text" value="1.00"/>
PBS Programs - PBS Plus & Other	<input type="text" value="-----"/>	<input type="text" value="575.00"/>	<input type="text" value="1,047.00"/>
PBS Programs - Total	\$ <input type="text" value="2,114,576"/>	<input type="text" value="5,557.00"/>	<input type="text" value="2,387.00"/>
NETA	\$ <input type="text" value="49,174"/>	<input type="text" value="509.00"/>	<input type="text" value="1,317.00"/>
BBC	\$ <input type="text" value="77,565"/>	<input type="text" value="511.00"/>	<input type="text" value="299.00"/>
APT	\$ <input type="text"/>	<input type="text" value="895.00"/>	<input type="text" value="3,365.00"/>
Movie Packages (Other Distributors)	\$ <input type="text"/>	<input type="text"/>	<input type="text"/>
All Other Program Acquisitions (Other Distributors)	\$ <input type="text" value="55,449"/>	<input type="text" value="601.00"/>	<input type="text" value="6,033.00"/>
Local Productions	<input type="text" value="-----"/>	<input type="text" value="88.00"/>	<input type="text" value="36.00"/>
<b>Total</b>	\$ <input type="text" value="2,296,764"/>	<input type="text" value="8,161.00"/>	<input type="text" value="13,437.00"/>

8.2 Program Acquisition & Scheduling Expenses

Jump to question:

	Direct & In-Kind Expenses (\$)
Program Acquisitions	\$ <input type="text" value="2,296,764"/>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text" value="65,000"/>

Other Expenses

**Total** \$

**8.3 PBS Program Differentiation**

Jump to question:

Are you a PBS PDP Station?

**8.4 Ratings Data and Market Data**

Jump to question:

2013

Total Area Population Households (#)

Estimated Total Commercial TV Ad Revenue (\$)

**Comments**

Question	Comment
Nielsen Prime-Time Average Quarter Hour Households	NielsonDataPrepopulated 44025
Nielsen Full Day Average Cumulative Households: Weekly (#)	NielsonDataPrepopulated 44030
Nielsen Full Day Average Cumulative Households: Daily (#)	NielsonDataPrepopulated 44035
Total Area Population Households (#)	NielsonDataPrepopulated 44045
Estimated Total Commercial TV Ad Revenue (\$)	NielsonDataPrepopulated 44050

**9.1 Content Production Expenses (Direct & In-Kind Expenses)**

Jump to question:

	National Broadcast Production	Local Broadcast Production	Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
Contracted Personnel (including Outside Producers, Directors, Talent/On Air Hosts etc.), Services and Equipment Rental	\$ <input type="text" value=""/>	\$ <input type="text" value="213,618"/>	\$ <input type="text" value=""/>
Other Expenses	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>	\$ <input type="text" value=""/>
<b>Total Production Services Expenses</b>	\$ <input type="text" value="0"/>	\$ <input type="text" value="213,618"/>	\$ <input type="text" value="0"/>

**9.2 Content Production Intended for Station use (by type)**

Jump to question:

	# of Hours of National Broadcast Production	# of Hours of Local Broadcast Production	# of Hours of Non Broadcast Production (Includes Fixed Point to Point Delivery, Web, etc.)
State/local government or election coverage	<input type="text" value=""/>	<input type="text" value="2.00"/>	<input type="text" value=""/>
Informational call-in broadcast			



	<input type="text"/>	<input type="text"/>	<input type="text"/>
News	<input type="text"/>	2.30	<input type="text"/>
Public Affairs	<input type="text"/>	22.00	<input type="text"/>
Arts and Culture	<input type="text"/>	34.00	<input type="text"/>
Sports Programming	<input type="text"/>		<input type="text"/>
Pledge Programs, Pledge Breaks & Auction	<input type="text"/>	22.70	<input type="text"/>
Educational	<input type="text"/>	4.00	<input type="text"/>
All Other Productions	<input type="text"/>	1.00	<input type="text"/>
<b>Total Number of Hours</b>	<input type="text"/>	88.00	<input type="text"/>
Total Hours using Closed-Captioning	<input type="text"/>	88.00	<input type="text"/>
Total Hours using the SAP Channel	<input type="text"/>		<input type="text"/>

Comments

Question

Comment

No Comments for this section

**10.1 Revenue Generated by Content Distribution & Delivery Activities**

Jump to question:  ▼

Revenue (\$)

Tower Lease	\$ <input type="text"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Facility/Equipment Rental	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Other Revenue Generated by CD&D (Do not include contributions or grants restricted to CD&D)	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**10.2 Content Distribution & Delivery Expenses**

Jump to question:  ▼

Direct, Indirect & In-Kind Expenses (\$)

Consulting, Contracted & Outsourced Personnel and Services Fees (excluding Technical Support)	\$ <input type="text"/>
CD&D and IT Equipment, Replacement Parts and Software (Non-Capital)	\$ <input type="text"/>
Technical, Software and Hardware Support (All CD&D and IT Maintenance Agreements and Support Costs)	\$ <input type="text"/>
STL Fees	\$ <input type="text"/>
Tower Rent/Lease/Mortgage	\$ <input type="text" value="179,748"/>
ITFS/Alternative Transmission Services	\$ <input type="text"/>
Uplink/Teleconferencing Services	\$ <input type="text"/>
Datacasting	\$ <input type="text"/>
Network/Internet Connectivity	\$ <input type="text"/>
Digital Transmitter Power (Direct Expense)	\$ <input type="text"/>
Analog Transmitter Power (Direct Expense)	\$ <input type="text"/>
Indirect Support - Analog and Digital Transmitter Power	\$ <input type="text"/>
Interconnection Expenses	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="179,748"/>

**10.3 Broadcast Capacity**

Jump to question:

	# Operated	Average # of Hours per Day Operated
UHF Transmitters - Digital	<input type="text"/>	<input type="text"/>
VHF Transmitters - Digital	<input type="text" value="1"/>	<input type="text" value="24.00"/>
Translators/Low Power Transmitters - Analog(Boosters)	<input type="text"/>	<input type="text"/>
Translators/Low Power Transmitters - Digital(Boosters)	<input type="text"/>	<input type="text"/>
ITFS Channels	<input type="text"/>	<input type="text"/>

**10.4 Master Control Facilities**

Jump to question:

	Number	Hours per Day
Master Control Facilities - # Operated	<input type="text" value="1"/>	<input type="text" value="-----"/>

Master Control Facilities - Total Hours/Day	<input type="text" value="-----"/>	<input type="text" value="24.00"/>
Master Control Facilities - Staffed Hours/Day	<input type="text" value="-----"/>	<input type="text" value="24"/>

**10.5 DTV Expenditures**

Jump to question:  ▼

**Amount (\$)**

Capital Expenditures for DTV Production Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Tower Related Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Master Control Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Transmission Equipment	\$ <input type="text"/>
Capital Expenditures for DTV Other Equipment	\$ <input type="text"/>
Non-Capital, Non-Personnel Expenses for DTV	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**10.6 DTV Expenditures - Cumulative**

Jump to question:  ▼

**Amount (\$)**

How much has your station spent on DTV Conversion beginning in 1996 through the most recent fiscal year?	\$ <input type="text" value="8,301,157"/>
How much does your station plan to spend to complete the digital conversion?	\$ <input type="text" value="0"/>

**Comments**

Question	Comment
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No Comments for this section

**11.1 Educational Services Revenue**

Jump to question:  ▼

**Revenue (\$)**

Federal Grants	\$ <input type="text"/>
State Government Grants	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial Services	\$ <input type="text"/>
Underwriting for Educational Services	\$ <input type="text"/>
Other Revenue Generated by Educational Services	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**11.2 Educational Services Expenses**

Jump to question:  ▼

Consulting, Contracted & Outsourced Personnel and Services Fees

\$

Other Expenses

\$

**Total**

\$

**11.3 Educational Content Detail**

Jump to question:  ▼

Create Local Educational Content for Broadcast

\$

Create Local Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Create National Educational Content for Broadcast

\$

Create National Educational Content NOT intended for Broadcast (includes Fixed Point to Point, Web, etc.)

\$

Program Acquisition

\$

**Total**

\$

**11.4 Educational Content Delivery**

Jump to question:  ▼

	# of Hours of Educational Programming Aired on Main Broadcast Channel (1 Stream)	# of Hours of Educational Programming Aired on All Other Broadcast Channels	# of Hours of Educational Non-Broadcast Delivery (includes Fixed Point to Point, Web, etc.)
PBS Kids	<input type="text" value="5,365.00"/>	<input type="text" value="3,511.00"/>	<input type="text"/>
K-12 Instructional TV	<input type="text" value="257.00"/>	<input type="text" value="613.00"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - English	<input type="text"/>	<input type="text" value="232.00"/>	<input type="text"/>
GED, Workplace Essential Skills and Adult Literacy on TV - Other than English	<input type="text"/>	<input type="text"/>	<input type="text"/>
Annenberg Teacher Channel	<input type="text"/>	<input type="text"/>	<input type="text"/>
Other	<input type="text"/>	<input type="text"/>	<input type="text"/>

<b>Total</b>	<input type="text" value="5,622.00"/>	<input type="text" value="4,356.00"/>	<input type="text"/>
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**11.5 Educational Workshops**

Jump to question:  ▼

	<b># of Workshops</b>	<b>Total # of Attendees</b>
Ready to Learn	<input type="text" value="10"/>	<input type="text" value="270"/>
Other Pre-K Teacher Professional Development/Training	<input type="text" value="3"/>	<input type="text" value="250"/>
Other K-12 Teacher Professional Development/Training	<input type="text" value="2"/>	<input type="text" value="200"/>
Other Pre-service Teacher Professional Development/Training	<input type="text"/>	<input type="text" value="0"/>
Other College/University Faculty Professional Development/Training	<input type="text"/>	<input type="text"/>
Other Professional Development/Training	<input type="text"/>	<input type="text"/>
<b>Total</b>	<input type="text" value="15"/>	<input type="text" value="720"/>

**Comments**

<b>Question</b>	<b>Comment</b>
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No Comments for this section

**12.1 Community Engagement Revenue**

Jump to question:  ▼

	<b>Revenue (\$)</b>
Grants (Competitive)	\$ <input type="text"/>
Fee-For-Service or Entrepreneurial	\$ <input type="text"/>
Underwriting of Outreach Events	\$ <input type="text"/>
Other Revenue Generated by Community Engagement	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**12.2 Community Engagement Expenses**

Jump to question:  ▼

	<b>Direct &amp; In-Kind Expenses (\$)</b>
Consulting, Contracted & Outsourced Personnel and Services Fees	\$ <input type="text"/>
Other Expenses	\$ <input type="text"/>
<b>Total</b>	\$ <input type="text" value="0"/>

**Comments**

<b>Question</b>	<b>Comment</b>
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**Question**

**Comment**

No Comments for this section

**13.1 FTE's: Combined TV and Radio for Joint Licensees (Can be Generated from the FTE Workbook)**

Jump to question:  ▼

	<b>TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)</b>	<b>TV Only (100% Dedicated)</b>	<b>Joint TV and Radio: Amount Allocated to TV</b>	<b>Joint TV and Radio: Amount Allocated to Radio</b>	<b>Radio Only (100% Dedicated)</b>	<b>Total</b>
Corporate Management & Support	<input type="text" value="7.60"/>	<input type="text" value="2.5769230769"/>	<input type="text" value="5.0246394230"/>	<input type="text" value="6.1412259615"/>	<input type="text" value="1.1730769230"/>	<input type="text"/>
Development	<input type="text" value="6.72"/>	<input type="text" value="0.9230769230"/>	<input type="text" value="5.8088942307"/>	<input type="text" value="7.0997596153"/>	<input type="text" value="0"/>	<input type="text"/>
Auction	<input type="text"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text" value="0"/>	<input type="text"/>
Underwriting	<input type="text" value="2.56"/>	<input type="text" value="0"/>	<input type="text" value="2.5615384615"/>	<input type="text" value="3.1307692307"/>	<input type="text" value="0"/>	<input type="text"/>
Programming	<input type="text" value="1.18"/>	<input type="text" value="1"/>	<input type="text" value="0.18"/>	<input type="text" value="0.22"/>	<input type="text" value="4.4721153846"/>	<input type="text"/>
Production	<input type="text" value="8.16"/>	<input type="text" value="5"/>	<input type="text" value="3.1508653846"/>	<input type="text" value="3.8510576923"/>	<input type="text" value="22.513461538"/>	<input type="text"/>
CD&D	<input type="text" value="12.21"/>	<input type="text" value="10.779326923"/>	<input type="text" value="1.4261538461"/>	<input type="text" value="1.7430769230"/>	<input type="text" value="1.5"/>	<input type="text"/>
Educational Services and Community Engagement	<input type="text" value="2.89"/>	<input type="text" value="2.4278846153"/>	<input type="text" value="0.4647115384"/>	<input type="text" value="0.5679807692"/>	<input type="text" value="0"/>	<input type="text"/>
Customer/Relationship Management	<input type="text" value="3.85"/>	<input type="text" value="2.2355769230"/>	<input type="text" value="1.6169711538"/>	<input type="text" value="1.9762980769"/>	<input type="text" value="0"/>	<input type="text"/>
Other Activities & Services	<input type="text" value="0.44"/>	<input type="text" value="0"/>	<input type="text" value="0.4413461538"/>	<input type="text" value="0.5394230769"/>	<input type="text" value="1.8461538461"/>	<input type="text"/>
<b>Total Station FTEs</b>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

**13.2 Combined Personnel Expenses for Joint Licensees (Can be Generated from the FTE Workbook)**

Jump to question:  ▼

	<b>TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)</b>	<b>TV Only (100% Dedicated)</b>	<b>Joint TV and Radio: Amount Allocated to TV</b>	<b>Joint TV and Radio: Amount Allocated to Radio</b>	<b>Radio Only (100% Dedicated)</b>	<b>Total</b>
Corporate Management & Support	\$ <input type="text" value="609133.00"/>	\$ <input type="text" value="174927.05"/>	\$ <input type="text" value="434208.9735"/>	\$ <input type="text" value="530699.8565"/>	\$ <input type="text" value="126903.81"/>	\$ <input type="text"/>
Development	\$ <input type="text" value="480080.00"/>	\$ <input type="text" value="95225.58"/>	\$ <input type="text" value="384858.1116"/>	\$ <input type="text" value="470382.1364"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>
Auction	\$ <input type="text" value="0.00"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text" value="0"/>	\$ <input type="text"/>

Underwriting	\$ 224806.00	\$ 0	\$ 224808.4485	\$ 274765.8815	\$ 0	\$
Programming	\$ 88206.00	\$ 63285.84	\$ 24922.35	\$ 30460.65	\$ 366007.025	\$
Production	\$ 637804.00	\$ 360079.07	\$ 277726.4658	\$ 339443.4582	\$ 1662075.305	\$
CD&D	\$ 814992.00	\$ 675319.87	\$ 139678.80885	\$ 170718.54415	\$ 96718.04	\$
Educational Services and Community Engagement	\$ 237465.00	\$ 212228.45	\$ 25238.394	\$ 30846.926	\$ 0	\$
Customer/Relationship Management	\$ 288804.00	\$ 163036.76	\$ 125769.78	\$ 153718.62	\$ 0	\$
Other Activities & Services	\$ 31615.00	\$ 0	\$ 31616.64225	\$ 38642.56275	\$ 128996.48	\$
<b>Total Station Personnel Expenses</b>	\$	\$	\$	\$	\$	\$

13.3 Total Combined Joint Licensee Station (Revenue and Expenses)

Jump to question: 13.3 ▼

	TV Totals (Pre-filled: Should equal Sum of TV Only and TV Allocated Cells)	TV Only (100% Dedicated)	Joint TV and Radio: Amount Allocated to TV	Joint TV and Radio: Amount Allocated to Radio	Radio Only (100% Dedicated)	Total
Revenue	\$ 10,589,730	\$	\$	\$	\$	\$
Direct Expenses	\$ 6245292.00	\$	\$	\$	\$	\$
In-Kind Expenses	\$ 0	\$	\$	\$	\$	\$
Indirect Expenses	\$ 2,096,711	\$	\$	\$	\$	\$
<b>Total Station Personnel Expenses</b>	\$	\$	\$	\$	\$	\$
Depreciation	\$ 848,651	\$	\$	\$	\$	\$
<b>Total Station Expenses (Including Depreciation)</b>	\$	\$	\$	\$	\$	\$

Comments

Question Comment

