



**FOR IMMEDIATE RELEASE**

Contact: Victoria Cordova  
Houston Public Media  
832-842-5866  
[vcordova@houstonpublicmedia.org](mailto:vcordova@houstonpublicmedia.org)

Vicky Charleston  
Houston Public Media  
713-743-5380  
[vcharleston@houstonpublicmedia.org](mailto:vcharleston@houstonpublicmedia.org)

**Houston Public Media Brings Greater Houston Voices to National NPR Audiences Through ‘1A Across America’ Collaboration**

*Two-Year Public Media Partnership to Provide Deep Coverage of Critical Issues*

**HOUSTON – (October 25, 2018)** – Houston Public Media announced today it will bring more stories from greater Houston to the national audience of the daily weekday public radio program *1A* through *1A Across America*, a two-year collaborative effort. Leading up to the 2020 general elections, *1A Across America* introduces a fresh model for strong community-based coverage of critical issues.

Supported by a \$750,000 grant from the Corporation for Public Broadcasting, the *1A Across America* project will be spearheaded by WAMU 88.5, Washington’s NPR station and the station that produces *1A*. Over the course of two years, Houston Public Media News 88.7 will be an editorial partner to WAMU. Houston Public Media and five other public media stations will work closely with *1A*’s production team to source stories, conduct live broadcasts and events, produce collaborative content and elevate local journalism.

“Houston is the nation’s future, and we are proud to share stories that explore our region’s diversity with a national audience,” said Josh Adams, Executive Director of Operations of Houston Public Media. “As one of the fastest growing cities, Houston in many ways embodies America—from its changing demographics, to its population growth, to a state versus local dynamic in Texas politics. We care deeply about the community we serve and are excited about the opportunity to amplify our commitment to election coverage through this partnership effort.”

WAMU selected the six partner public media stations including Houston Public Media because of their deep community ties. Additionally, the participating stations represent a geographical and political cross-section of America. Through *1A Across America*, the nuanced, diverse issues and concerns of the communities that Houston Public Media covers will be brought to *1A*’s 3.63 million weekly listeners on 335 NPR stations.



“To host a truly national conversation, we must leverage our connections to the powerful grassroots network of public media stations around the country,” said Andi McDaniel, senior director of content and news, WAMU. “*1A Across America* gives 1A the opportunity to uncover critical local conversations, tap into the original journalism taking place at partner public media stations like Houston Public Media, and bring it forth to national audiences.”

###

### **About Houston Public Media**

Houston Public Media is a service of the University of Houston and supported with financial gifts from the community. Houston Public Media combines broadcast and digital assets to serve residents of Southeast Texas with trusted local news and entertainment and national programming from NPR and PBS. With a combined weekly audience of more than 1.5 million, Houston Public Media is committed to delivering content that expands minds and possibilities with trusted information.