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Houston Public Media Now Live on YouTube TV

YouTube TV subscribers will have access to inspiring, educational content from Houston Public Media

HOUSTON – (February 7, 2020) – Houston Public Media announced today that it is now streaming live on YouTube TV. Dedicated live channels for Houston Public Media and PBS KIDS, as well as on-demand programming, are now available to YouTube TV subscribers, expanding PBS’ digital footprint and offering viewers additional ways to stream PBS content. To access the full line-up available in greater Houston, you can visit the YouTube TV live guide or the PBS schedule here.

“PBS is committed to making trusted content available to all households across as many platforms as possible,” said Ira Rubenstein, chief digital and marketing officer at PBS. “We are pleased that YouTube TV recognizes public television’s unique structure and worked with us to provide our viewers with more ways to watch the programs that they love through their local PBS station.”

YouTube TV represents Houston Public Media’s first local livestreaming partnership and includes episodes and on-demand content from locally produced shows and PBS favorites, including American Experience, Antiques Roadshow, Frontline, Great Performances, Masterpiece, Nature and more.

“Houston Public Media belongs to everyone, and this landmark announcement builds on our commitment to be a place for life-learning and exploration for audiences of all ages,” said Lisa Trapani Shumate, general manager of Houston Public Media.

PBS stations across the country reach more children ages 2-8 and more children in low-income homes than any other children’s TV network, making local public media stations powerful education partners. The accompanying PBS KIDS 24/7 channel extends the organization’s mission of helping prepare children for success in school and life through trusted, educational media, available anytime and anywhere. Users can access favorite series, such as Daniel Tiger’s Neighborhood, Molly of Denali, Odd Squad, Pinkalicious & Peterrific, Wild Kratts and Sesame Street.

In addition to YouTube TV, Houston Public Media content is available on PBS.org and PBSKIDS.org, as well as the PBS Video app, PBS KIDS Video app and Passport.

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About Houston Public Media

Houston Public Media is a service of the University of Houston and supported with financial gifts from the community. Houston Public Media combines broadcast and digital assets to serve residents of Southeast Texas with trusted local news and entertainment, as well as national programming from NPR and PBS. With a combined weekly audience of more than 1.6 million, Houston Public Media is committed to delivering content that expands minds and possibilities with trusted information.

About PBS

PBS, with more than 330 member stations, offers all Americans the opportunity to explore new ideas and new worlds through television and digital content. Each month, PBS reaches over 120 million people through television and 26 million people online, inviting them to experience the worlds of science, history, nature and public affairs; to hear diverse viewpoints; and to take front row seats to world-class drama and performances. PBS’s broad array of programs has been consistently honored by the industry’s most coveted award competitions. Teachers of children from pre-K through 12th grade turn to PBS for digital content and services that help bring classroom lessons to life. Decades of research confirms that PBS’s premier children’s media service, PBS KIDS, helps children build critical literacy, math and social-emotional skills, enabling them to find success in school and life. Delivered through member stations, PBS KIDS offers high-quality educational content on TV— including a 24/7 channel, online at pbskids.org, via an array of mobile apps and in communities across America. More information about PBS is available at www.pbs.org, one of the leading dot-org websites on the internet, or by following PBS on Twitter, Facebook or through our apps for mobile and connected devices. Specific program information and updates for press are available at pbs.org/pressroom or by following PBS Pressroom on Twitter.