POWERED BY YOU

EVERY DAY ALL DAY

— SEPTEMBER 2022 —
THE DIFFERENCE YOU MAKE

PEOPLE SERVED

7MM HOUSTONIANS
Public Safety Support & Weather Alerts

150K+ FAMILIES / 914 SCHOOLS
2022 Spelling Bee Participants

724K+ LISTENERS
News 88.7

485K+ LOCAL USERS
PBSKids.org

2.6MM+ VIEWERS
TV 8

760K+ USERS
HoustonPublicMedia.org

SERVICES POWERED BY YOU

Local Weekly Radio Show for the Purpose of Connecting Communities

I SEE U
with IFFR Pedro Eynan

Two Local Weekday Radio Shows Driven by Information the Community Needs

THE DIFFERENCE YOU MAKE

DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

Houston Public Media is broadcast over-the-air on both analog FM and HD Radio. If you own an HD Radio, tune it to 88.7 FM and wait for the HD logo to light up. Once it does, you’ll be listening to our HD-1 content stream, a simulcast of Houston Public Media’s local News 88.7 and national NPR programming. You’ll also have access to our two music streams on HD-2 and HD-3. HD-2 provides Classical 24, a syndicated satellite-delivered public radio service providing classical music 24 hours a day, distributed by American Public Media. If you’re in the mood for contemporary music, HD-3 is home to Mixtape, featuring alternative rock from XPoNential Radio, a service of WXPN in Philadelphia. Finally, on HD-4, you’ll find Sight into Sound, a Houston-based nonprofit organization whose mission is to “Turn Sight into Sound” for individuals with visual, physical and learning disabilities. All of these formats are available 24 hours a day, 365 days a year—and they are all powered by you.
ECONOMY

Houston Food Bank’s Hunger Action Month helps raise awareness of needs in community

The Houston Food Bank is partnering with more than 500 groups and over 3,000 volunteers this month to prepare and distribute meals to the 18 counties they serve with numerous events throughout the Houston region. September is Hunger Action Month which originated 25 years ago, and the Houston Food Bank and other hunger relief agencies across Harris County want to raise awareness to the issue of hunger in the Houston-area.

EDUCATION

Houston ISD is the largest district in Texas, but it’s getting smaller. What does that mean for funding?

On a warm Saturday morning in mid-September, school counselor Reba Powell knocked on doors in Houston’s Independence Heights Neighborhood. She was part of a group of volunteers, staff members and district leaders encouraging students to re-enroll in high school. With about 188,000 students enrolled so far this year, HISD’s student body has shrunk by about 23,000 students since the pandemic began. HISD’s door-knocking brought back 67 students in one Saturday. For those students, that’s a chance to get back on track to earning their high school diplomas.
A CONNECTED AND INSPIRED COMMUNITY

HERITAGE APPRECIATION MONTH
Houston Public Media Celebrates Hispanic Heritage Month

Each year, Americans observe National Hispanic Heritage Month from September through October, by celebrating the histories, cultures, and contributions of American citizens whose ancestors came from Spain, Mexico, the Caribbean and Central and South America. The observation started in 1968 as Hispanic Heritage Week under President Lyndon Johnson and was expanded by President Ronald Reagan in 1988 to cover a 30-day period starting on September 15 through October 15. It was enacted into law on August 17, 1988, on the approval of Public Law 100-402. Houston Public Media proudly celebrates and recognizes the contributions and impact of our country’s Hispanic and Latino heritage.

VISIT THE AWARENESS PAGES HERE>>>

ARTS & CULTURE
Houston rapper Megan Thee Stallion launches website highlighting mental health resources

Megan Thee Stallion is using her rising profile to address mental health issues and provide resources for those who may be experiencing anxiety, depression and other forms of emotional distress. The 27-year-old Houston rapper works as an artist, and her charitable work in the community, has endeared herself to her hometown. In February, on her birthday, she launched the Pete and Thomas Foundation—named after her late parents, Joseph Pete Jr. and Holly Thomas—to help women, children and seniors in underserved parts of Houston, with a focus on education, health, housing and wellness.

READ THE STORY HERE>>>

A SAFER COMMUNITY

Houstonians part of large Red Cross effort headed to Florida for Hurricane Ian relief efforts

Ian is the fourth Atlantic hurricane of 2022. Houstonians headed to Florida seeking to help after Hurricane Ian tore through parts of the state. Disaster Relief Director from the Texas Gulf Coast Region of the Red Cross, John Millar said the Red Cross benefits most from time and financial donations. While some volunteers will be deployed to Florida for two weeks, others can provide support from in Houston. Hurricane Ian was projected to bring a perilous storm surge and winds as strong as 140 mph as stated by the National Hurricane Center.

LISTEN TO THE STORY HERE>>>
PBS Newshour amongst many others is where I get my in depth account of current events. Of course, I can’t wait for each seasons’ Masterpiece programs. All Creatures Large and Small and the WWII dramas are always my favorite. Nova, Nature, etc are all high on my list.”

Geri, Always Member

Houston Public Media is undoubtedly the ONLY objective source of news information! Where would we be as a country if we did not have public media, now more than ever. We will ALWAYS support HPM!”

Wayne L. Dorris, Ph.D., Always Member
I shower and get ready for work listening to Houston Public Media. I drive to and from work listening to Houston Public Media. On Saturdays I listen as I work on my lawn, clean house, etc. I feel well informed as to the goings on both locally and nationally and the world as well. I trust the reporting and that is a rare thing these days.”

Rudy Guerrero, Always Member

This month’s impact report is made possible by our community of donors, foundations and partners.