

— DECEMBER 2022 —

# POWERED BY YOU

## EVERY DAY ALL DAY



Houston Public Media  
A SERVICE OF THE UNIVERSITY OF HOUSTON



# THE DIFFERENCE YOU MAKE

## PEOPLE SERVED



7MM HOUSTONIANS

Public Safety Support  
& Weather Alerts



150K+ FAMILIES / 914 SCHOOLS

2022 Spelling Bee Participants



724K+ LISTENERS

News 88.7



485K+ LOCAL USERS

PBSKids.org



2.6MM+ VIEWERS

TV 8



760K+ USERS

HoustonPublicMedia.org

## SERVICES POWERED BY YOU

Local Weekly Radio Show  
for the Purpose of  
Connecting Communities

**I SEE U**  
WITH EDDIE ROBINSON

**PARTY  
POLITICS**

Local Podcast and KUHT TV  
Program Recapping the Week's  
Biggest Political News Stories

Two Local Weekday Radio Shows Driven by  
Information the Community Needs



**27**

Texas Station Radio Partnerships  
Covering Regional News



24/7 Programming from  
PBS, NPR, BBC, APT, PRX,  
American Public Media  
and More

## DID YOU KNOW WHAT ELSE IS POWERED BY YOU?

For many, the holidays aren't "the most wonderful time of the year." Millions of Americans experience seasonal depression and the holiday blues. *Town Square with Ernie Manouse* had a much-needed conversation with psychologist Dr. Jeff Temple, Vice Dean for Research and Scholarship at the School of Nursing and Director of the Center for Violence Prevention at UTMB Health. He offered his advice and answered questions from listeners on how to cope with the holiday blues and stress that can sometimes befall the holiday season. This along with other Houston Public Media local shows encourage mental health awareness in this community. Your support of these efforts during the holidays and throughout the year is essential in providing resources and advocacy and it is **powered by you.**



# AN INFORMED AND EDUCATED COMMUNITY

## THIS MONTH'S MAJOR NEWS THEMES



Holiday



World Cup



Health & Science

## A LOOK AT THE MONTH'S LOCAL COVERAGE

### TRANSPORTATION

#### Community petition to designate White Oak Bayou as park could thwart I-45 expansion in Houston

Community advocates are pushing to get the City of Houston to designate White Oak Bayou as a city park to protect the greenspace and potentially halt the controversial I-45 expansion project. At-Large Council Member Letitia Plummer first presented the idea to officially designate White Oak as a park to council members in December 2020, but it went nowhere. Now with over 1,900 signatures already in support of the designation with a total goal of 3,200 signatures, the area could be considered an agenda item for other council members to vote on.

DECEMBER 5 READ THE FULL STORY  
@ HOUSTONPUBLICMEDIA.ORG

### HEALTH & SCIENCE

#### Texas Children's Hospital announces plan to tackle mental health crisis

Texas Children's Hospital is launching a series of services to address the unprecedented spike in demand for pediatric mental health resources exacerbated by the pandemic. The hospital system raised \$11 million to expand behavioral health training and access to care in community settings. Before the pandemic, the ERs usually treated 50 to 100 children every month for suicide attempts, ideation and self-harm. Now, the average is 400 to 450 patients a month.

DECEMBER 9 READ THE FULL STORY  
@ HOUSTONPUBLICMEDIA.ORG

### ENERGY & ENVIRONMENT

#### EPA finds cleanup of the Jones Road Superfund in Northwest Harris County "not protective" of human health

The Superfund site is located in the Cypress Shopping Centre strip mall off Jones Road. A former dry cleaners failed to dispose of its chemicals properly, contaminating the groundwater and soil. In 2010, the EPA came up with a plan to clean up the Superfund site, in an area where residents have historically relied on private water wells and septic systems. But a recent follow-up report from the agency has now found these measures to be insufficient.

DECEMBER 7 READ THE FULL STORY  
@ HOUSTONPUBLICMEDIA.ORG

News 88.7

## inDepth

### ARTS & CULTURE

#### New violin program in Houston's 5th Ward inspires big dreams: 'When I'm grown up, I could travel the world'

The Houston Symphony and 5th Ward Cultural Arts District launched DeLUXE K!DS—a new program that teaches kids how to play violin and much more—this year. "Right now, it's mixed between both Latin and Black students and we want to make sure that the program is really centered around their cultural identity," said Harrison Guy, director of arts and culture for the 5th Ward Cultural Arts District. The program is more than music, diving into social emotional learning as well as cultural history and identity.

DECEMBER 22 READ THE STORY  
@ HOUSTONPUBLICMEDIA.ORG

# A CONNECTED AND INSPIRED COMMUNITY



## HOUSTON CULTURE

### Houston rapper Megan Thee Stallion makes historic appearance on cover of Forbes

As the first Black woman to appear on the cover of Forbes magazine's annual 30 Under 30 edition, Megan Thee Stallion, who graduated from Pearland High School, achieved stardom while coping with the 2019 deaths of her mother and grandmother. A Texas Southern University graduate, the Houston rapper's professors say the drive and vision she has displayed in the entertainment industry were evident during her days as a student. She also ceremonially received a key to the City of Houston on May 2, 2022—the birthday of her mother and grandmother.

**DECEMBER 2** [READ THE FULL STORY @ HOUSTONPUBLICMEDIA.ORG](#)

## ARTS & CULTURE

### How museums hold the secrets to our past and the future of our values

Museums are growing to adapt to visitor expectations, not just on what artifacts are displayed, but how museums obtain them. They take history, science and art concepts and bring them to life. They incite awe at the larger-than-life Triceratops skeleton, peer inside our cardiovascular system or reflect on the brightest and darkest moments in history. *Town Square with Ernie Manouse* reflects on the remarkable moments discovery plays in museum visits.



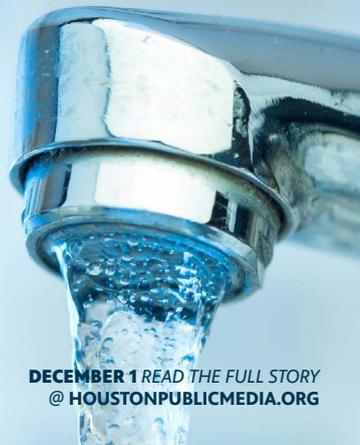
**DECEMBER 15** [LISTEN TO THE INTERVIEW @ HOUSTONPUBLICMEDIA.ORG](#)

# A SAFER COMMUNITY

## ENERGY & ENVIRONMENT

### Water utility in Harris County warns: potentially elevated levels of lead in water

Voters in Houston and Harris County overwhelmingly supported bond packages totaling nearly \$1.7 billion, which will provide for improvements to a range of government services—from roads, parks and trails to public health and wellness to facilities upgrades for police officers, firefighters and court personnel. All three county bond proposals passed election Tuesday by at least 120,000 votes apiece, according to unofficial election results released Wednesday morning by the Harris County Elections Administrator's Office.



**DECEMBER 1** [READ THE FULL STORY @ HOUSTONPUBLICMEDIA.ORG](#)

# BY THE NUMBERS

DECEMBER 2022

## Your 2022 Giving Report

25,533

Active  
Sustaining  
Gifts

29,022

Always  
Member  
Gifts

646

New  
Always  
Members

**\$281,488**

Total Pledged

109

UNIQUE NEWSMAKERS  
INTERVIEWED



DIGITAL  
FIRST  
LOCAL  
NEWS STORIES

90

**LOOKING AHEAD** Master educators from Lamar High School in Houston collaborate with the Houston Public Media Education department to launch a campus wide “flipped model” for the upcoming semester! The flipped model is a popular educational technique where students do homework during class with teacher assistance and receive lecture/instruction at home depending on various media elements. Although there are several programs on the market to facilitate this concept at Lamar High School, the educational leaders fell in love with PBS Learning Media and PBS.org to provide them what they need to take the flipped model to new heights!



*Houston Public Media is undoubtedly the ONLY objective source of news information! Where would we be as a country if we did not have public media, now more than ever. We will ALWAYS support Houston Public Media!”*

**Wayne L. Dorris, Ph.D.,** Always Member



*Houston Public Media programing has impacted my life greatly over the many years that I have watched. Learning so much through Nature, Nova, Ken Burns and so many other shows—I consider myself very lucky to have Houston Public Media in my home.*

**June,** Always Member

## IN CASE YOU MISSED IT

Houston Public Media announced beginning in January the expansion of local programming with the television debut of *Party Politics* on KUHT TV 8. The weekly podcast and radio show is hosted by Brandon Rottinghaus and Jeronimo Cortina, two University of Houston political science professors who deliver a friendly, humorous and non-partisan recap of the week's biggest political stories. *Party Politics* airs every Friday at 8:00 pm on TV 8, and 7:30 pm on News 88.7. The series is also available on Houston Public Media's YouTube channel, and you can subscribe to the audio version of the podcast wherever you get your podcasts.

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